

Mobile Phones Global Group of Eight (G8) Industry Guide 2015-2024

<https://marketpublishers.com/r/MA123453FBCEN.html>

Date: June 2020

Pages: 199

Price: US\$ 1,495.00 (Single User License)

ID: MA123453FBCEN

Abstracts

Mobile Phones Global Group of Eight (G8) Industry Guide 2015-2024

SUMMARY

The G8 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the G8 mobile phones market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The G8 countries contributed \$373.0 billion in 2019 to the global mobile phones industry, with a compound annual growth rate (CAGR) of 0.3% between 2015 and 2019. The G8 countries are expected to reach a value of \$436.3 billion in 2024, with a CAGR of 3.2% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the mobile phones industry, with market revenues of \$192.0 billion in 2019. This was followed by Japan and Germany, with a value of \$70.4 and \$22.3 billion, respectively.

The US is expected to lead the mobile phones industry in the G8 nations with a value of \$224.1 billion in 2016, followed by Japan and Germany with expected

values of \$87.3 and \$25.2 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 mobile phones market

Leading company profiles reveal details of key mobile phones market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 mobile phones market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 mobile phones market by value in 2019?

What will be the size of the G8 mobile phones market in 2024?

What factors are affecting the strength of competition in the G8 mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the G8 mobile phones market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 GROUP OF EIGHT (G8) MOBILE PHONES

- 2.1. Industry Outlook

3 MOBILE PHONES IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MOBILE PHONES IN FRANCE

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 MOBILE PHONES IN GERMANY

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 MOBILE PHONES IN ITALY

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 MOBILE PHONES IN JAPAN

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 MOBILE PHONES IN RUSSIA

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 MOBILE PHONES IN THE UNITED KINGDOM

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 MOBILE PHONES IN THE UNITED STATES

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 COMPANY PROFILES

- 11.1. Apple Inc
- 11.2. Samsung Electronics Co Ltd.
- 11.3. TCL Electronics Holdings Limited
- 11.4. Alphabet Inc
- 11.5. Huawei Technologies Co Ltd
- 11.6. Sony Network Communications Inc.
- 11.7. Lenovo Group Limited
- 11.8. Nokia Corporation
- 11.9. LG Electronics, Inc.

12 APPENDIX

- 12.1. Methodology
- 12.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: G8 mobile phones industry, revenue(\$bn), 2015-24
Table 2: G8 mobile phones industry, revenue by country (\$bn), 2015-19
Table 3: G8 mobile phones industry forecast, revenue by country (\$bn), 2019-24
Table 4: Canada mobile phones market value: \$ billion, 2015-19
Table 5: Canada mobile phones market volume: Average MOU, 2015-19
Table 6: Canada mobile phones market category segmentation: Average MOU, 2019
Table 7: Canada mobile phones market geography segmentation: \$ billion, 2019
Table 8: Canada mobile phones market value forecast: \$ billion, 2019-24
Table 9: Canada mobile phones market volume forecast: Average MOU, 2019-24
Table 10: Canada size of population (million), 2015-19
Table 11: Canada gdp (constant 2005 prices, \$ billion), 2015-19
Table 12: Canada gdp (current prices, \$ billion), 2015-19
Table 13: Canada inflation, 2015-19
Table 14: Canada consumer price index (absolute), 2015-19
Table 15: Canada exchange rate, 2015-19
Table 16: France mobile phones market value: \$ billion, 2015-19
Table 17: France mobile phones market volume: Average MOU, 2015-19
Table 18: France mobile phones market category segmentation: Average MOU, 2019
Table 19: France mobile phones market geography segmentation: \$ billion, 2019
Table 20: France mobile phones market value forecast: \$ billion, 2019-24
Table 21: France mobile phones market volume forecast: Average MOU, 2019-24
Table 22: France size of population (million), 2015-19
Table 23: France gdp (constant 2005 prices, \$ billion), 2015-19
Table 24: France gdp (current prices, \$ billion), 2015-19
Table 25: France inflation, 2015-19
Table 26: France consumer price index (absolute), 2015-19
Table 27: France exchange rate, 2015-19
Table 28: Germany mobile phones market value: \$ billion, 2015-19
Table 29: Germany mobile phones market volume: Average MOU, 2015-19
Table 30: Germany mobile phones market category segmentation: Average MOU, 2019
Table 31: Germany mobile phones market geography segmentation: \$ billion, 2019
Table 32: Germany mobile phones market value forecast: \$ billion, 2019-24
Table 33: Germany mobile phones market volume forecast: Average MOU, 2019-24
Table 34: Germany size of population (million), 2015-19
Table 35: Germany gdp (constant 2005 prices, \$ billion), 2015-19

Table 36: Germany gdp (current prices, \$ billion), 2015-19
Table 37: Germany inflation, 2015-19
Table 38: Germany consumer price index (absolute), 2015-19
Table 39: Germany exchange rate, 2015-19
Table 40: Italy mobile phones market value: \$ billion, 2015-19
Table 41: Italy mobile phones market volume: Average MOU, 2015-19
Table 42: Italy mobile phones market category segmentation: Average MOU, 2019
Table 43: Italy mobile phones market geography segmentation: \$ billion, 2019
Table 44: Italy mobile phones market value forecast: \$ billion, 2019-24
Table 45: Italy mobile phones market volume forecast: Average MOU, 2019-24
Table 46: Italy size of population (million), 2015-19
Table 47: Italy gdp (constant 2005 prices, \$ billion), 2015-19
Table 48: Italy gdp (current prices, \$ billion), 2015-19
Table 49: Italy inflation, 2015-19
Table 50: Italy consumer price index (absolute), 2015-19
Table 51: Italy exchange rate, 2015-19
Table 52: Japan mobile phones market value: \$ billion, 2015-19
Table 53: Japan mobile phones market volume: Average MOU, 2015-19
Table 54: Japan mobile phones market category segmentation: Average MOU, 2019
Table 55: Japan mobile phones market geography segmentation: \$ billion, 2019
Table 56: Japan mobile phones market value forecast: \$ billion, 2019-24
Table 57: Japan mobile phones market volume forecast: Average MOU, 2019-24
Table 58: Japan size of population (million), 2015-19
Table 59: Japan gdp (constant 2005 prices, \$ billion), 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: G8 mobile phones industry, revenue(\$bn), 2015-24

Figure 2: G8 Mobile Phones industry, revenue by country (%), 2019

Figure 3: G8 mobile phones industry, revenue by country (\$bn), 2015-19

Figure 4: G8 mobile phones industry forecast, revenue by country (\$bn), 2019-24

Figure 5: Canada mobile phones market value: \$ billion, 2015-19

Figure 6: Canada mobile phones market volume: Average MOU, 2015-19

Figure 7: Canada mobile phones market category segmentation: % share, by volume, 2019

Figure 8: Canada mobile phones market geography segmentation: % share, by value, 2019

Figure 9: Canada mobile phones market value forecast: \$ billion, 2019-24

Figure 10: Canada mobile phones market volume forecast: Average MOU, 2019-24

Figure 11: Forces driving competition in the mobile phones market in Canada, 2019

Figure 12: Drivers of buyer power in the mobile phones market in Canada, 2019

Figure 13: Drivers of supplier power in the mobile phones market in Canada, 2019

Figure 14: Factors influencing the likelihood of new entrants in the mobile phones market in Canada, 2019

Figure 15: Factors influencing the threat of substitutes in the mobile phones market in Canada, 2019

Figure 16: Drivers of degree of rivalry in the mobile phones market in Canada, 2019

Figure 17: France mobile phones market value: \$ billion, 2015-19

Figure 18: France mobile phones market volume: Average MOU, 2015-19

Figure 19: France mobile phones market category segmentation: % share, by volume, 2019

Figure 20: France mobile phones market geography segmentation: % share, by value, 2019

Figure 21: France mobile phones market value forecast: \$ billion, 2019-24

Figure 22: France mobile phones market volume forecast: Average MOU, 2019-24

Figure 23: Forces driving competition in the mobile phones market in France, 2019

Figure 24: Drivers of buyer power in the mobile phones market in France, 2019

Figure 25: Drivers of supplier power in the mobile phones market in France, 2019

Figure 26: Factors influencing the likelihood of new entrants in the mobile phones market in France, 2019

Figure 27: Factors influencing the threat of substitutes in the mobile phones market in France, 2019

Figure 28: Drivers of degree of rivalry in the mobile phones market in France, 2019

Figure 29: Germany mobile phones market value: \$ billion, 2015-19

Figure 30: Germany mobile phones market volume: Average MOU, 2015-19

Figure 31: Germany mobile phones market category segmentation: % share, by volume, 2019

Figure 32: Germany mobile phones market geography segmentation: % share, by value, 2019

Figure 33: Germany mobile phones market value forecast: \$ billion, 2019-24

Figure 34: Germany mobile phones market volume forecast: Average MOU, 2019-24

Figure 35: Forces driving competition in the mobile phones market in Germany, 2019

Figure 36: Drivers of buyer power in the mobile phones market in Germany, 2019

Figure 37: Drivers of supplier power in the mobile phones market in Germany, 2019

Figure 38: Factors influencing the likelihood of new entrants in the mobile phones market in Germany, 2019

Figure 39: Factors influencing the threat of substitutes in the mobile phones market in Germany, 2019

Figure 40: Drivers of degree of rivalry in the mobile phones market in Germany, 2019

Figure 41: Italy mobile phones market value: \$ billion, 2015-19

Figure 42: Italy mobile phones market volume: Average MOU, 2015-19

Figure 43: Italy mobile phones market category segmentation: % share, by volume, 2019

Figure 44: Italy mobile phones market geography segmentation: % share, by value, 2019

Figure 45: Italy mobile phones market value forecast: \$ billion, 2019-24

Figure 46: Italy mobile phones market volume forecast: Average MOU, 2019-24

Figure 47: Forces driving competition in the mobile phones market in Italy, 2019

Figure 48: Drivers of buyer power in the mobile phones market in Italy, 2019

Figure 49: Drivers of supplier power in the mobile phones market in Italy, 2019

Figure 50: Factors influencing the likelihood of new entrants in the mobile phones market in Italy, 2019

Figure 51: Factors influencing the threat of substitutes in the mobile phones market in Italy, 2019

Figure 52: Drivers of degree of rivalry in the mobile phones market in Italy, 2019

Figure 53: Japan mobile phones market value: \$ billion, 2015-19

Figure 54: Japan mobile phones market volume: Average MOU, 2015-19

Figure 55: Japan mobile phones market category segmentation: % share, by volume, 2019

Figure 56: Japan mobile phones market geography segmentation: % share, by value, 2019

Figure 57: Japan mobile phones market value forecast: \$ billion, 2019-24

Figure 58: Japan mobile phones market volume forecast: Average MOU, 2019-24

Figure 59: Forces driving competition in the mobile phones market in Japan, 2019

Figure 60: Drivers of buyer power in the mobile phones market in Japan, 2019

COMPANIES MENTIONED

Apple Inc

Samsung Electronics Co Ltd.

TCL Electronics Holdings Limited

Alphabet Inc

Huawei Technologies Co Ltd

Sony Network Communications Inc.

Lenovo Group Limited

Nokia Corporation

LG Electronics, Inc.

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