

# Mobile Phones Global Group of Eight (G8) Industry Guide 2015-2024

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## Abstracts

Mobile Phones Global Group of Eight (G8) Industry Guide 2015-2024

### SUMMARY

The G8 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the G8 mobile phones market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The G8 countries contributed \$373.0 billion in 2019 to the global mobile phones industry, with a compound annual growth rate (CAGR) of 0.3% between 2015 and 2019. The G8 countries are expected to reach a value of \$436.3 billion in 2024, with a CAGR of 3.2% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the mobile phones industry, with market revenues of \$192.0 billion in 2019. This was followed by Japan and Germany, with a value of \$70.4 and \$22.3 billion, respectively.

The US is expected to lead the mobile phones industry in the G8 nations with a value of \$224.1 billion in 2016, followed by Japan and Germany with expected

values of \$87.3 and \$25.2 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 mobile phones market

Leading company profiles reveal details of key mobile phones market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 mobile phones market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 mobile phones market by value in 2019?

What will be the size of the G8 mobile phones market in 2024?

What factors are affecting the strength of competition in the G8 mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the G8 mobile phones market?

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## **COMPANIES MENTIONED**

Apple Inc

Samsung Electronics Co Ltd.

TCL Electronics Holdings Limited

Alphabet Inc

Huawei Technologies Co Ltd

Sony Network Communications Inc.

Lenovo Group Limited

Nokia Corporation

LG Electronics, Inc.

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