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Mobile Phones Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Mobile Phones Global Group of Eight (G8) Industry Guide - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

The G8 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The G8 countries contributed $363.0 billion in 2020 to the global mobile phones industry, with a compound annual growth rate (CAGR) of -0.3% between 2016 and 2020. The G8 countries are expected to reach a value of $443.3 billion in 2025, with a CAGR of 4.1% over the 2020-25 period.

Among the G8 nations, the US is the leading country in the mobile phones industry, with market revenues of $190.3 billion in 2020. This was followed by Japan and Germany, with a value of $71.5 and $20.2 billion, respectively.

The US is expected to lead the mobile phones industry in the G8 nations with a value of $235.8 billion in 2016, followed by Japan and France with expected values of $82.6 and $25.9 billion, respectively.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 mobile phones market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 mobile phones market

Leading company profiles reveal details of key mobile phones market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 mobile phones market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 mobile phones market by value in 2020?

What will be the size of the G8 mobile phones market in 2025?

What factors are affecting the strength of competition in the G8 mobile phones market?

How has the market performed over the last five years?

What are the main segments that make up the G8 mobile phones market?

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