

# Mobile Apps Top 5 Emerging Markets Industry Guide 2017

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## Abstracts

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### SUMMARY

The Emerging 5 Mobile Apps industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the emerging five mobile apps market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

These countries contributed \$1,01,639.8 million to the global mobile apps industry in 2017, with a compound annual growth rate (CAGR) of 17.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$1,43,545.3 million in 2022, with a CAGR of 7.1% over the 2017-22 period.

Within the mobile apps industry, China is the leading country among the top 5 emerging nations, with market revenues of \$80,025.7 million in 2017. This was followed by Brazil and India with a value of \$8,000.1 and \$7,062.8 million,

respectively.

China is expected to lead the mobile apps industry in the top five emerging nations, with a value of \$1,13,265.2 million in 2022, followed by Brazil and India with expected values of \$10,731.7 and \$8,512.7 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five mobile apps market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five mobile apps market

Leading company profiles reveal details of key mobile apps market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five mobile apps market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the emerging five mobile apps market by value in 2017?

What will be the size of the emerging five mobile apps market in 2022?

What factors are affecting the strength of competition in the emerging five mobile apps market?

How has the market performed over the last five years?

What are the main segments that make up the emerging five mobile apps market?



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