

Mobile Apps Top 5 Emerging Markets Industry Guide 2014-2023

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Abstracts

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SUMMARY

The Emerging 5 Mobile Apps industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Essential resource for top-line data and analysis covering the emerging five mobile apps Market. Includes Market size and segmentation data, textual and graphical analysis of Market growth trends and leading companies.

KEY HIGHLIGHTS

These countries contributed \$1,22,344.7 million to the global mobile apps industry in 2018, with a compound annual growth rate (CAGR) of 9.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$1,74,230.5 million in 2023, with a CAGR of 7.3% over the 2018-23 period.

Within the mobile apps industry, China is the leading country among the top 5 emerging nations, with market revenues of \$83,366.4 million in 2018. This was followed by India and Brazil with a value of \$19,631.5 and \$9,869.5 million, respectively.

China is expected to lead the mobile apps industry in the top five emerging

nations, with a value of \$1,10,833.6 million in 2023, followed by India and Brazil with expected values of \$37,681.5 and \$12,457.7 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five mobile apps Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five mobile apps Market

Leading company profiles reveal details of key mobile apps Market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five mobile apps Market with five year forecasts

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five mobile apps Market by value in 2018?

What will be the size of the emerging five mobile apps Market in 2023?

What factors are affecting the strength of competition in the emerging five mobile apps Market?

How has the Market performed over the last five years?

What are the main segments that make up the emerging five mobile apps Market?

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