

Mobile Apps North America (NAFTA) Industry Guide 2017

<https://marketpublishers.com/r/MCCBCDDE53DEN.html>

Date: December 2017

Pages: 89

Price: US\$ 795.00 (Single User License)

ID: MCCBCDDE53DEN

Abstracts

Mobile Apps North America (NAFTA) Industry Guide 2017

SUMMARY

The NAFTA Mobile Apps industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the NAFTA mobile apps market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The mobile apps industry within the NAFTA countries had a total market value of \$1,41,819.5 million in 2017. The US was the fastest growing country, with a CAGR of 19.4% over the 2013-17 period.

Within the mobile apps industry, the US is the leading country among the NAFTA bloc, with market revenues of \$1,29,510.3 million in 2017. This was followed by Canada and Mexico, with a value of \$8,210.2 and \$4,099.0 million,

respectively.

The US is expected to lead the mobile apps industry in the NAFTA bloc, with a value of \$1,55,985.8 million in 2022, followed by Canada and Mexico with expected values of \$15,580.4 and \$8,080.1 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA mobile apps market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA mobile apps market

Leading company profiles reveal details of key mobile apps market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA mobile apps market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA mobile apps market by value in 2017?

What will be the size of the NAFTA mobile apps market in 2022?

What factors are affecting the strength of competition in the NAFTA mobile apps market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA mobile apps market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
NAFTA Mobile Apps
Industry Outlook
Mobile Apps in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Mobile Apps in Mexico
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Mobile Apps in The United States
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies
Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries mobile apps industry, revenue (\$m), 2013-22
- Table 2: NAFTA countries mobile apps industry, revenue (\$m), 2013-17
- Table 3: NAFTA countries mobile apps industry forecast, revenue (\$m), 2017-22
- Table 4: Canada mobile apps market value: \$ million, 2013–17
- Table 5: Canada mobile apps market volume: thousand downloaded applications, 2013–17
- Table 6: Canada mobile apps market category segmentation: \$ million, 2017
- Table 7: Canada mobile apps market geography segmentation: \$ million, 2017
- Table 8: Canada mobile apps market value forecast: \$ million, 2017–22
- Table 9: Canada mobile apps market volume forecast: thousand downloaded applications, 2017–22
- Table 10: Canada size of population (million), 2013–17
- Table 11: Canada gdp (constant 2005 prices, \$ billion), 2013–17
- Table 12: Canada gdp (current prices, \$ billion), 2013–17
- Table 13: Canada inflation, 2013–17
- Table 14: Canada consumer price index (absolute), 2013–17
- Table 15: Canada exchange rate, 2013–17
- Table 16: Mexico mobile apps market value: \$ million, 2013–17
- Table 17: Mexico mobile apps market volume: thousand downloaded applications, 2013–17
- Table 18: Mexico mobile apps market category segmentation: \$ million, 2017
- Table 19: Mexico mobile apps market geography segmentation: \$ million, 2017
- Table 20: Mexico mobile apps market value forecast: \$ million, 2017–22
- Table 21: Mexico mobile apps market volume forecast: thousand downloaded applications, 2017–22
- Table 22: Mexico size of population (million), 2013–17
- Table 23: Mexico gdp (constant 2005 prices, \$ billion), 2013–17
- Table 24: Mexico gdp (current prices, \$ billion), 2013–17
- Table 25: Mexico inflation, 2013–17
- Table 26: Mexico consumer price index (absolute), 2013–17
- Table 27: Mexico exchange rate, 2013–17
- Table 28: United States mobile apps market value: \$ billion, 2013–17
- Table 29: United States mobile apps market volume: million downloaded applications, 2013–17
- Table 30: United States mobile apps market category segmentation: \$ billion, 2017

Table 31: United States mobile apps market geography segmentation: \$ billion, 2017

Table 32: United States mobile apps market value forecast: \$ billion, 2017–22

Table 33: United States mobile apps market volume forecast: million downloaded applications, 2017–22

Table 34: United States size of population (million), 2013–17

Table 35: United States gdp (constant 2005 prices, \$ billion), 2013–17

Table 36: United States gdp (current prices, \$ billion), 2013–17

Table 37: United States inflation, 2013–17

Table 38: United States consumer price index (absolute), 2013–17

Table 39: United States exchange rate, 2013–17

Table 40: Twitter, Inc.: key facts

Table 41: Twitter, Inc.: key financials (\$)

Table 42: Twitter, Inc.: key financial ratios

Table 43: Cheetah Mobile Inc.: key facts

Table 44: Cheetah Mobile Inc.: key financials (\$)

Table 45: Cheetah Mobile Inc.: key financials (CNY)

Table 46: Cheetah Mobile Inc.: key financial ratios

Table 47: Microsoft Corporation: key facts

Table 48: Microsoft Corporation: key financials (\$)

Table 49: Microsoft Corporation: key financial ratios

Table 50: Alphabet Inc: key facts

Table 51: Alphabet Inc: key financials (\$)

Table 52: Alphabet Inc: key financial ratios

Table 53: Apple Inc: key facts

Table 54: Apple Inc: key financials (\$)

Table 55: Apple Inc: key financial ratios

Table 56: Facebook, Inc.: key facts

Table 57: Facebook, Inc.: key financials (\$)

Table 58: Facebook, Inc.: key financial ratios

Table 59: Snap Inc.: key facts

List Of Figures

LIST OF FIGURES

Figure 1: NAFTA countries mobile apps industry, revenue (\$m), 2013-22

Figure 2: NAFTA countries mobile apps industry, revenue (\$m), 2013-17

Figure 3: NAFTA countries mobile apps industry forecast, revenue (\$m), 2017-22

Figure 4: Canada mobile apps market value: \$ million, 2013–17

Figure 5: Canada mobile apps market volume: thousand downloaded applications, 2013–17

Figure 6: Canada mobile apps market category segmentation: % share, by value, 2017

Figure 7: Canada mobile apps market geography segmentation: % share, by value, 2017

Figure 8: Canada mobile apps market value forecast: \$ million, 2017–22

Figure 9: Canada mobile apps market volume forecast: thousand downloaded applications, 2017–22

Figure 10: Forces driving competition in the mobile apps market in Canada, 2017

Figure 11: Drivers of buyer power in the mobile apps market in Canada, 2017

Figure 12: Drivers of supplier power in the mobile apps market in Canada, 2017

Figure 13: Factors influencing the likelihood of new entrants in the mobile apps market in Canada, 2017

Figure 14: Factors influencing the threat of substitutes in the mobile apps market in Canada, 2017

Figure 15: Drivers of degree of rivalry in the mobile apps market in Canada, 2017

Figure 16: Mexico mobile apps market value: \$ million, 2013–17

Figure 17: Mexico mobile apps market volume: thousand downloaded applications, 2013–17

Figure 18: Mexico mobile apps market category segmentation: % share, by value, 2017

Figure 19: Mexico mobile apps market geography segmentation: % share, by value, 2017

Figure 20: Mexico mobile apps market value forecast: \$ million, 2017–22

Figure 21: Mexico mobile apps market volume forecast: thousand downloaded applications, 2017–22

Figure 22: Forces driving competition in the mobile apps market in Mexico, 2017

Figure 23: Drivers of buyer power in the mobile apps market in Mexico, 2017

Figure 24: Drivers of supplier power in the mobile apps market in Mexico, 2017

Figure 25: Factors influencing the likelihood of new entrants in the mobile apps market in Mexico, 2017

Figure 26: Factors influencing the threat of substitutes in the mobile apps market in

Mexico, 2017

Figure 27: Drivers of degree of rivalry in the mobile apps market in Mexico, 2017

Figure 28: United States mobile apps market value: \$ billion, 2013–17

Figure 29: United States mobile apps market volume: million downloaded applications, 2013–17

Figure 30: United States mobile apps market category segmentation: % share, by value, 2017

Figure 31: United States mobile apps market geography segmentation: % share, by value, 2017

Figure 32: United States mobile apps market value forecast: \$ billion, 2017–22

Figure 33: United States mobile apps market volume forecast: million downloaded applications, 2017–22

Figure 34: Forces driving competition in the mobile apps market in the United States, 2017

Figure 35: Drivers of buyer power in the mobile apps market in the United States, 2017

Figure 36: Drivers of supplier power in the mobile apps market in the United States, 2017

Figure 37: Factors influencing the likelihood of new entrants in the mobile apps market in the United States, 2017

Figure 38: Factors influencing the threat of substitutes in the mobile apps market in the United States, 2017

Figure 39: Drivers of degree of rivalry in the mobile apps market in the United States, 2017

Figure 40: Twitter, Inc.: revenues & profitability

Figure 41: Twitter, Inc.: assets & liabilities

Figure 42: Cheetah Mobile Inc.: revenues & profitability

Figure 43: Cheetah Mobile Inc.: assets & liabilities

Figure 44: Microsoft Corporation: revenues & profitability

Figure 45: Microsoft Corporation: assets & liabilities

Figure 46: Alphabet Inc: revenues & profitability

Figure 47: Alphabet Inc: assets & liabilities

Figure 48: Apple Inc: revenues & profitability

Figure 49: Apple Inc: assets & liabilities

Figure 50: Facebook, Inc.: revenues & profitability

Figure 51: Facebook, Inc.: assets & liabilities

I would like to order

Product name: Mobile Apps North America (NAFTA) Industry Guide 2017

Product link: <https://marketpublishers.com/r/MCCBCDDE53DEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MCCBCDDE53DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970