+44 20 8123 2220
info@marketpublishers.com

Mobile Apps in Peru

https://marketpublishers.com/r/MDDD269F7DDEN.html
Date: December 2018
Pages: 36
Price: US$ 350.00 (Single User License)
ID: MDDD269F7DDEN

Abstracts

Mobile Apps in Peru

SUMMARY

Mobile Apps in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The mobile applications market is valued using a bottom-up approach that takes into consideration the average number of user and/or accounts of a particular technology in a given year and the average monthly revenue per subscription (ARPS) during that same year. Non-recurring fees such as activation fees are not accounted for. Revenues are exclusive of VAT.

The Peruvian mobile apps market is expected to generate total revenues of $1.4bn in 2018, representing a compound annual growth rate (CAGR) of 20.7% between 2014 and 2018.

The browsing/WAP segment is expected to be the market's most lucrative in 2018, with total revenues of $898m, equivalent to 65.1% of the market's overall value.

The expected growth of the market over the forecast period is due to the pending adoption of smartphones.

+44 20 8123 2220
info@marketpublishers.com

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile apps market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile apps market in Peru

Leading company profiles reveal details of key mobile apps market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru mobile apps market with five year forecasts

REASONS TO BUY

What was the size of the Peru mobile apps market by value in 2017?

What will be the size of the Peru mobile apps market in 2022?

What factors are affecting the strength of competition in the Peru mobile apps market?

How has the market performed over the last five years?

What are the main segments that make up Peru's mobile apps market?

+44 20 8123 2220
info@marketpublishers.com

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Alphabet Inc
ContextLogic Inc.
Facebook, Inc.
Spotify AB
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Peru mobile apps market value: $ million, 2014-18(e)
Table 2: Peru mobile apps market category segmentation: $ million, 2018(e)
Table 3: Peru mobile apps market geography segmentation: $ million, 2018(e)
Table 4: Peru mobile apps market value forecast: $ million, 2018-23
Table 5: Alphabet Inc: key facts
Table 6: Alphabet Inc: key financials ($)
Table 7: Alphabet Inc: key financial ratios
Table 8: ContextLogic Inc.: key facts
Table 9: Facebook, Inc.: key facts
Table 10: Facebook, Inc.: key financials ($)
Table 11: Facebook, Inc.: key financial ratios
Table 12: Spotify AB: key facts
Table 13: Peru size of population (million), 2014-18
Table 14: Peru gdp (constant 2005 prices, $ billion), 2014-18
Table 15: Peru gdp (current prices, $ billion), 2014-18
Table 16: Peru inflation, 2014-18
Table 17: Peru consumer price index (absolute), 2014-18
Table 18: Peru exchange rate, 2013-17

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Peru mobile apps market value: $ million, 2014-18(e)
Figure 2: Peru mobile apps market category segmentation: % share, by value, 2018(e)
Figure 3: Peru mobile apps market geography segmentation: % share, by value, 2018(e)
Figure 4: Peru mobile apps market value forecast: $ million, 2018-23
Figure 5: Forces driving competition in the mobile apps market in Peru, 2018
Figure 6: Drivers of buyer power in the mobile apps market in Peru, 2018
Figure 7: Drivers of supplier power in the mobile apps market in Peru, 2018
Figure 8: Factors influencing the likelihood of new entrants in the mobile apps market in Peru, 2018
Figure 9: Factors influencing the threat of substitutes in the mobile apps market in Peru, 2018
Figure 10: Drivers of degree of rivalry in the mobile apps market in Peru, 2018
Figure 11: Alphabet Inc: revenues & profitability
Figure 12: Alphabet Inc: assets & liabilities
Figure 13: Facebook, Inc.: revenues & profitability
Figure 14: Facebook, Inc.: assets & liabilities

COMPANIES MENTIONED

Alphabet Inc
ContextLogic Inc.
Facebook, Inc.
Spotify AB

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Mobile Apps in Peru
Product link: https://marketpublishers.com/r/MDDD269F7DDEN.html
Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MDDD269F7DDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970