

# Mobile Apps Global Group of Eight (G8) Industry Guide 2017

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## Abstracts

Mobile Apps Global Group of Eight (G8) Industry Guide 2017

### SUMMARY

The G8 Mobile Apps industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the G8 mobile apps market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The G8 countries contributed \$2,27,286.4 million in 2017 to the global mobile apps industry, with a compound annual growth rate (CAGR) of 12.4% between 2013 and 2017. The G8 countries are expected to reach a value of \$3,05,143.6 million in 2022, with a CAGR of 6.1% over the 2017-22 period.

Among the G8 nations, the US is the leading country in the mobile apps industry, with market revenues of \$1,29,510.3 million in 2017. This was followed by Japan and the UK, with a value of \$49,654.9 and \$11,786.7 million, respectively.

The US is expected to lead the mobile apps industry in the G8 nations with a value of \$1,55,985.8 million in 2016, followed by Japan and Canada with expected values of \$76,396.0 and \$15,580.4 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 mobile apps market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 mobile apps market

Leading company profiles reveal details of key mobile apps market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 mobile apps market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the G8 mobile apps market by value in 2017?

What will be the size of the G8 mobile apps market in 2022?

What factors are affecting the strength of competition in the G8 mobile apps market?

How has the market performed over the last five years?

What are the main segments that make up the G8 mobile apps market?

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