

mixi Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

mixi Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

mixi Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

MIXI Inc (MIXI) is a provider of social networking and mobile gaming solutions. Its social networking solutions enable users to send and receive messages, organize and join communities, read and comment on others' diaries, write in a diary, and invite their friends. The company's app provides users with discounts for various beauty salons. It offers family photo and video sharing app, karaoke video community for music lovers and a job recruitment info site Find Job! for the IT and web industries. It also provides online betting tickets under the Chariloto brand and auto race events under the TIPSTAR brand and invests in startups and venture capital funds. The company also manages animation studio, especially for women. MIXI is headquartered in Shibuya-Ku, Tokyo, Japan.

Scope

Detailed information on mixi Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting mixi Inc in the form of a SWOT analysis

An in-depth view of the business model of mixi Inc including a breakdown and examination of key business segments

Intelligence on mixi Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about mixi Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of mixi Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess mixi Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on mixi Inc's business structure, strategy and prospects.

Contents

- Company Snapshot
- mixi Inc: Company Overview
- mixi Inc: Overview and Key Facts
- mixi Inc: Overview
- mixi Inc: Key Facts
- mixi Inc: Key Employees
- mixi Inc: Key Employee Biographies
- mixi Inc: Major Products and Services
- mixi Inc: Company History
- mixi Inc: Management Statement
- mixi Inc: Locations and Subsidiaries
- mixi Inc: Key Competitors
- mixi Inc: Company Analysis
- mixi Inc: Business Description
- mixi Inc: SWOT Analysis
- mixi Inc: SWOT Overview
- mixi Inc: Strengths
- mixi Inc: Weaknesses
- mixi Inc: Opportunities
- mixi Inc: Threats
- mixi Inc: Corporate Financial Deals Activity
- mixi Inc: Financial Deals Overview
- mixi Inc: Targets and Partners
- mixi Inc: Top Deals 2019 - 2023YTD*
- mixi Inc: Mergers and Acquisitions
- mixi Inc: Corporate Venturing
- mixi Inc: Recent Developments
- mixi Inc: News and Events Summary
- mixi Inc: Contracts
- mixi Inc: Financial Deals
- mixi Inc: Financial Performance
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: mixi Inc: Key Facts

Table 2: mixi Inc: Key Employees

Table 3: mixi Inc: Company History

Table 4: mixi Inc: Locations and Subsidiaries

Table 5: mixi Inc: Key Competitors

Table 6: mixi Inc: Deal Activity by Deal Type - Volume (TTM*)

Table 7: mixi Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 8: mixi Inc: M&A Average Deal Size - Value (US\$m)

Table 9: mixi Inc: Targets and Partners

Table 10: mixi Inc: Top Deals 2019 - 2023YTD*

Table 11: mixi Inc: M&A Volume and Value Trend (2019 - YTD*2023)

Table 12: mixi Inc: M&A Activity by Geography (2019 - YTD*2023)

Table 13: mixi Inc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 14: mixi Inc: Corporate Venturing by Geography (2019 - YTD*2023)

Table 15: mixi Inc: News and Events Summary

Table 16: mixi Inc: Contracts

Table 17: mixi Inc: Financial Deals

Table 18: mixi Inc: Financial Performance

List Of Figures

LIST OF FIGURES

Figure 1: mixi Inc: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: mixi Inc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: mixi Inc: M&A Average Deal Size - Value (US\$m)

Figure 4: mixi Inc: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: mixi Inc: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: mixi Inc: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: mixi Inc: Corporate Venturing by Geography (2019 - YTD*2023)

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