

# Minor International PCL - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Minor International PCL - Strategy, SWOT and Corporate Finance Report

## SUMMARY

Minor International PCL - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

Minor International PCL (MINT) is a hospitality and leisure company. The company's restaurants are operated under the brands of The Coffee Club, Swensen's, Dairy Queen, Burger King, The Pizza Company, Thai Express, Riverside, Benihana and Sizzler. MINT serves a wide range of pizzas, soups, salads, ice creams, desserts, rice and noodles, burgers, steaks, coffee and beverages. MINT operates hotels under the brands of Anantara, Tivoli, Avani, NH Hotels, Radisson Blue brands, Oaks, Elewana, NH collection, nhow, Elewana Collection, Minor International, Four Seasons, St. Regis, and Marriott in Thailand, Australia, New Zealand, Maldives, Vietnam, Tanzania, Kenya, Sri Lanka, China, Malaysia, Indonesia, Cambodia and Mozambique and the UAE among others. The company is also involved in retail trading and contract manufacturing business. MINT is headquartered in Bangkok, Thailand.

#### SCOPE

Detailed information on Minor International PCL required for business and



competitor intelligence needs

A study of the major internal and external factors affecting Minor International PCL in the form of a SWOT analysis

An in-depth view of the business model of Minor International PCL including a breakdown and examination of key business segments

Intelligence on Minor International PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Minor International PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Minor International PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Minor International PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Minor International PCL's business structure, strategy and prospects.



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