

Millennium & Copthorne Hotels Ltd - Company Profile and SWOT Analysis

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Abstracts

Millennium & Copthorne Hotels Ltd Company Profile and SWOT Analysis

Summary

Millennium & Copthorne Hotels Ltd Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Millennium & Copthorne Hotels Ltd (Millennium), a subsidiary of City Developments Ltd is a hospitality service provider. Millennium owns, operates, manages and franchises hotels. The company operates hotels under Millennium Hotels, Grand Millennium Hotels, Copthorne Hotels, Grand Hotel Palace Rome, The Bailey's Hotel London, M Collections, and M Social brands. Millennium's hotels provides a variety of rooms such as accessible rooms, guest rooms, standard rooms, club rooms, parlor area, superior rooms, superior plus rooms, deluxe rooms, grand millennium suites, and presidential suites. The company also offers meeting and event venues, health and fitness centers in its hotels. It operates a network of hotel properties across business and leisure destinations in Asia, Europe, the Middle East, New Zealand and the US. Millennium is headquartered in London, the UK.

Scope

Detailed information on Millennium & Copthorne Hotels Ltd required for business

and competitor intelligence needs

A study of the major internal and external factors affecting Millennium & Copthorne Hotels Ltd in the form of a SWOT analysis

An in-depth view of the business model of Millennium & Copthorne Hotels Ltd including a breakdown and examination of key business segments

Intelligence on Millennium & Copthorne Hotels Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Millennium & Copthorne Hotels Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Millennium & Copthorne Hotels Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Millennium & Copthorne Hotels Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Millennium & Copthorne Hotels Ltd's business structure, strategy and prospects.

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