

Middle East New Cars Market to 2027

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Abstracts

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Summary

New Cars in Middle East industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Saudi Arabia captured the largest share of the Middle East new cars market, accounting for a share of 32.8% in 2022.

The Middle Eastern new cars market had total revenues of \$31.8 billion in 2022, representing a compound annual growth rate (CAGR) of 1.7% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4.8% between 2017 and 2022, to reach a total of 1,103.2 thousand units in 2022.

Scope



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Middle East

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Middle East

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Middle East new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Middle East new cars market by value in 2022?

What will be the size of the Middle East new cars market in 2027?

What factors are affecting the strength of competition in the Middle East new cars market?

How has the market performed over the last five years?

What are the main segments that make up Middle East's new cars market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes



6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What strategies do the leading players follow?

8 COMPANY PROFILES

- 8.1. Toyota Motor Corporation
- 8.2. Hyundai Motor Company
- 8.3. Renault-Nissan-Mitsubishi Alliance
- 8.4. SAIC Motor Corp Ltd

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Middle East new cars market value: \$ billion, 2017–22 Table 2: Middle East new cars market volume: units, 2017–22 Table 3: Middle East new cars market geography segmentation: \$ billion, 2022 Table 4: Middle East new cars market value forecast: \$ billion, 2022-27 Table 5: Middle East new cars market volume forecast: units, 2022–27 Table 6: Middle East new cars market share: % share, by volume, 2022 Table 7: Toyota Motor Corporation: key facts Table 8: Toyota Motor Corporation: Annual Financial Ratios Table 9: Toyota Motor Corporation: Key Employees Table 10: Toyota Motor Corporation: Key Employees Continued Table 11: Hyundai Motor Company: key facts Table 12: Hyundai Motor Company: Annual Financial Ratios Table 13: Hyundai Motor Company: Key Employees Table 14: Hyundai Motor Company: Key Employees Continued Table 15: Renault–Nissan–Mitsubishi Alliance: key facts Table 16: SAIC Motor Corp Ltd: key facts Table 17: SAIC Motor Corp Ltd: Annual Financial Ratios Table 18: SAIC Motor Corp Ltd: Key Employees Table 19: Middle East size of population (million), 2018–22 Table 20: Middle East gdp (constant 2005 prices, \$ billion), 2018-22 Table 21: Middle East gdp (current prices, \$ billion), 2018–22 Table 22: Middle East inflation, 2018-22 Table 23: Middle East consumer price index (absolute), 2018–22 Table 24: Middle East exchange rate, 2018–22



List Of Figures

LIST OF FIGURES

Figure 1: Middle East new cars market value: \$ billion, 2017–22

Figure 2: Middle East new cars market volume: units, 2017-22

Figure 3: Middle East new cars market geography segmentation: % share, by value, 2022

Figure 4: Middle East new cars market value forecast: \$ billion, 2022-27

Figure 5: Middle East new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in the Middle East, 2022

Figure 7: Drivers of buyer power in the new cars market in the Middle East, 2022

Figure 8: Drivers of supplier power in the new cars market in the Middle East, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in the Middle East, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in the Middle East, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in the Middle East, 2022

Figure 12: Middle East new cars market share: % share, by volume, 2022



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