

Middle East Apparel Retailing Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/ME3C90EC6C2CEN.html>

Date: September 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: ME3C90EC6C2CEN

Abstracts

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Summary

Apparel Retail in Middle East industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Middle Eastern apparel retail industry had total revenues of \$38.3 billion in 2022, representing a compound annual growth rate (CAGR) of 4.2% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in

2022, with total revenues of \$14.6 billion, equivalent to 38.1% of the industry's overall value.

Factors such as reducing unemployment and rising disposable income are strengthening consumers' purchasing power, leading to an increase in spending on non-essential items such as new fashion. According to in-house research, the unemployment rate in Saudi Arabia declined from 6.7% in 2021 to 5.6% in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Middle East

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Middle East

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Middle East apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Middle East apparel retail market by value in 2022?

What will be the size of the Middle East apparel retail market in 2027?

What factors are affecting the strength of competition in the Middle East apparel retail market?

How has the market performed over the last five years?

How large is Middle East's apparel retail market in relation to its regional counterparts?

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