

Microsoft Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Microsoft Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Microsoft Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Microsoft Corporation (Microsoft or 'the company') licenses, manufactures, and supports a range of software products and services. The company's product portfolio comprises of operating systems; cross-device productivity applications; server applications; business solution applications; desktop and server management tools; software development tools; video games; and training and certification of computer system integrators and developers. Microsoft markets, sales, and distributes its products through original equipment manufacturers (OEMs), distributors, and resellers, online media, Microsoft retail stores and other partner channels. It offers cloud-based solutions, support and consulting services. Microsoft conducts its business operations across the Americas, Europe, Asia-Pacific, the Middle East and Africa. The company is headquartered in Redmond, Washington, the US.

Scope

Detailed information on Microsoft Corporation required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Microsoft Corporation in the form of a SWOT analysis

An in-depth view of the business model of Microsoft Corporation including a breakdown and examination of key business segments

Intelligence on Microsoft Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Microsoft Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Microsoft Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Microsoft Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Microsoft Corporation's business structure, strategy and prospects.

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