

Michaels Stores, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Michaels Stores, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Michaels Stores, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Michaels Stores, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Michaels Stores, Inc. including a breakdown and examination of key business segments

Intelligence on Michaels Stores, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Michaels Stores, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Michaels Stores, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Michaels Stores, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Michaels Stores, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Michaels Stores, Inc. (Michaels Stores) is a specialty retailer of art and crafts. The company provides materials, ideas, and education for creative activities. The product line of the company includes art supplies, home decor products, floral items, framing, gift cards, paper crafts, craft material, seasonal merchandise and related accessories. It also offers photo frames, ready-made frames, art prints, framed arts, and art supplies. Michaels Stores' products are offered under various private label brands including Recollections, Bead Landing, Creatology, Ashland, Celebrate It, Art Mind, Artist's Loft, Craft Smart, imagin8, Loops and Threads, MiDesign@Michaels and Studio Decor. The company operates its chain of retail stores under the banners of Aaron Brothers, Artistree, Michaels, Michaels the Arts and Crafts Store, Recollections, and Where Creativity Happens. It operates in the US and Canada. Michaels Stores is headquartered in Irving, Texas, the US.

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COMPANIES MENTIONED

Michaels Stores, Inc.

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