

# The Michaels Companies Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

The Michaels Companies Inc %li%Strategy, SWOT and Corporate Finance Report

### Summary

The Michaels Companies Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The Michaels Companies Inc (Michaels) is a retailer of art supplies, jewelry making, frames, kids art and crafts, paper craft, wedding decor, beading, knitting, home decors, rubber stamping, floral items, paints, baking and greenery. The company markets its products under the Michaels, Aaron Brothers Art and Framing, Consumer Crafts, Darice, Artistree, Recollections, Studio Decor, Creatology, Ashland, ArtMinds, Craft Smart, Foamies, Make Market, Imagin8, LockerLookz and Sticky Sticks brand names. The company sells its products through physical stores and through e-commerce platform. It operates distribution centers in California, Illinois, Florida, Ohio, Texas, Pennsylvania and Washington states of the US. Michaels is headquartered in Irving, Texas, the US

### Scope

Detailed information on The Michaels Companies Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Michaels Companies Inc in the form of a SWOT analysis

An in-depth view of the business model of The Michaels Companies Inc including a breakdown and examination of key business segments

Intelligence on The Michaels Companies Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Michaels Companies Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of The Michaels Companies Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Michaels Companies Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Michaels Companies Inc's business structure, strategy and prospects.

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