

# Michael Kors Holdings Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Michael Kors Holdings Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Michael Kors Holdings Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Michael Kors Holdings Limited (Michael Kors) is a luxury lifestyle retail company that designs, markets and distributes ready-to-wear products and accessories. The company's product portfolio comprises watches, jewelry, accessories, footwear, apparels, eyewear and a full line of fragrance products. Major brands of the company include MICHAEL Michael Kors, Michael Kors Mens and Michael Kors Collection. Michael Kors operates a global distribution network focusing on retail stores, department stores, specialty stores and select licensing partners. The company also sells products online through several e-commerce sites. It has business presence in the Americas, EMEA and Asia-Pacific. Michael Kors is headquartered in London, the UK.

### SCOPE

Detailed information on Michael Kors Holdings Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Michael Kors Holdings Ltd in the form of a SWOT analysis

An in-depth view of the business model of Michael Kors Holdings Ltd including a breakdown and examination of key business segments

Intelligence on Michael Kors Holdings Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Michael Kors Holdings Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Michael Kors Holdings Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Michael Kors Holdings Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Michael Kors Holdings Ltd's business structure, strategy and prospects.

## Contents

### Company Snapshot

- Michael Kors Holdings Ltd: Company Overview
- Michael Kors Holdings Ltd: Overview and Key Facts
- Michael Kors Holdings Ltd: Overview
- Michael Kors Holdings Ltd: Key Facts
- Michael Kors Holdings Ltd: Key Employees
- Michael Kors Holdings Ltd: Key Employee Biographies
- Michael Kors Holdings Ltd: Major Products and Services
- Michael Kors Holdings Ltd: Company History
- Michael Kors Holdings Ltd: Management Statement
- Michael Kors Holdings Ltd: Locations and Subsidiaries
- Michael Kors Holdings Ltd: Key Competitors
- Michael Kors Holdings Ltd: Company Analysis
- Michael Kors Holdings Ltd: Business Description
- Michael Kors Holdings Ltd: SWOT Analysis
- Michael Kors Holdings Ltd: SWOT Overview
- Michael Kors Holdings Ltd: Strengths
- Michael Kors Holdings Ltd: Weaknesses
- Michael Kors Holdings Ltd: Opportunities
- Michael Kors Holdings Ltd: Threats
- Michael Kors Holdings Ltd: Corporate Financial Deals Activity
- Michael Kors Holdings Ltd: Financial Deals Overview
- Michael Kors Holdings Ltd: Targets and Partners
- Michael Kors Holdings Ltd: Top Deals 2014 - 2018YTD
- Michael Kors Holdings Ltd: Advisors
- Michael Kors Holdings Ltd: Top Legal Advisors
- Michael Kors Holdings Ltd: Top Financial Advisors
- Michael Kors Holdings Ltd: Mergers and Acquisitions
- Michael Kors Holdings Ltd: Capital Raising
- Michael Kors Holdings Ltd: Partnership
- Michael Kors Holdings Ltd: Recent Developments
- Michael Kors Holdings Ltd: News and Events Summary
- Michael Kors Holdings Ltd: Business Expansion
- Michael Kors Holdings Ltd: Business Reorganization
- Michael Kors Holdings Ltd: Corporate Governance
- Michael Kors Holdings Ltd: Financial Performance
- Michael Kors Holdings Ltd: Market Developments

Michael Kors Holdings Ltd: Red Flags/DistressSignals

Michael Kors Holdings Ltd: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Michael Kors Holdings Ltd: Key Facts
- Table 2: Michael Kors Holdings Ltd: Key Employees
- Table 3: Michael Kors Holdings Ltd: Company History
- Table 4: Michael Kors Holdings Ltd: Locations and Subsidiaries
- Table 5: Michael Kors Holdings Ltd: Key Competitors
- Table 6: Michael Kors Holdings Ltd: Deal Activity by Deal Type - Volume (TTM)
- Table 7: Michael Kors Holdings Ltd: M&A Activity by Geography (TTM)
- Table 8: Michael Kors Holdings Ltd: Deal Activity by Deal Type - Volume (2014 - YTD2018)
- Table 9: Michael Kors Holdings Ltd: M&A Average Deal Size - Value (US\$m)
- Table 10: Michael Kors Holdings Ltd: Targets and Partners
- Table 11: Michael Kors Holdings Ltd: Top Deals 2014 - 2018YTD
- Table 12: Michael Kors Holdings Ltd: Legal Advisor Ranking by Value (US\$m)
- Table 13: Michael Kors Holdings Ltd: Financial Advisor Ranking by Value (US\$m)
- Table 14: Michael Kors Holdings Ltd: M&A Volume and Value Trend (2014 - YTD2018)
- Table 15: Michael Kors Holdings Ltd: M&A Activity by Geography (2014 - YTD2018)
- Table 16: Michael Kors Holdings Ltd: Capital Raising Volume and Value Trend (2014 - YTD2018)
- Table 17: Michael Kors Holdings Ltd: Capital Raising by Deal Type (2014 - YTD2018)
- Table 18: Michael Kors Holdings Ltd: Partnership Volume and Value Trend (2014 - YTD2018)
- Table 19: Michael Kors Holdings Ltd: Partnership Trend by Deal Type (2014 - YTD2018)
- Table 20: Michael Kors Holdings Ltd: News and Events Summary
- Table 21: Michael Kors Holdings Ltd: Business Expansion
- Table 22: Michael Kors Holdings Ltd: Business Reorganization
- Table 23: Michael Kors Holdings Ltd: Corporate Governance
- Table 24: Michael Kors Holdings Ltd: Financial Performance
- Table 25: Michael Kors Holdings Ltd: Market Developments
- Table 26: Michael Kors Holdings Ltd: Red Flags/DistressSignals
- Table 27: Michael Kors Holdings Ltd: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Michael Kors Holdings Ltd: Deal Activity by Deal Type - Volume (TTM)

Figure 2: Michael Kors Holdings Ltd: M&A Activity by Geography (TTM)

Figure 3: Michael Kors Holdings Ltd: Deal Activity by Deal Type - Volume (2014 - YTD2018)

Figure 4: Michael Kors Holdings Ltd: M&A Average Deal Size - Value (US\$m)

Figure 5: Michael Kors Holdings Ltd: M&A Volume and Value Trend (2014 - YTD2018)

Figure 6: Michael Kors Holdings Ltd: M&A Activity by Geography (2014 - YTD2018)

Figure 7: Michael Kors Holdings Ltd: Capital Raising Volume and Value Trend (2014 - YTD2018)

Figure 8: Michael Kors Holdings Ltd: Capital Raising by Deal Type (2014 - YTD2018)

Figure 9: Michael Kors Holdings Ltd: Partnership Volume and Value Trend (2014 - YTD2018)

Figure 10: Michael Kors Holdings Ltd: Partnership Trend by Deal Type (2014 - YTD2018)

### COMPANIES MENTIONED

Michael Kors Holdings Ltd

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