

# Mexico Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/MED324AA6572EN.html

Date: May 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: MED324AA6572EN

## **Abstracts**

Mexico Wireless Telecommunication Services Market @Summary, Competitive Analysis and Forecast to 2027

#### SUMMARY

Wireless Telecommunication Services in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Mexican wireless telecommunication services market had total revenues of \$10.1 billion in 2022, representing a compound annual growth rate (CAGR) of 0.8% between 2017 and 2022.

Market volume increased with a CAGR of 3.3% between 2017 and 2022, to reach a total of 135.9 million subscribers in 2022.

The growth of the Mexican wireless telecommunication services market can be attributed to the increase in mobile penetration in the country. For instance,



according to in-house research, mobile penetration in Mexico stood at 98 per 100 people in 2022.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Mexico

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico wireless telecommunication services market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Mexico wireless telecommunication services market by value in 2022?

What will be the size of the Mexico wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Mexico wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's wireless telecommunication services market?



## **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

## **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

## **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power



## 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?
- 7.5. What has been the rationale behind recent M&A activity?
- 7.6. How has the regulatory environment affected the market?

#### **8 COMPANY PROFILES**

- 8.1. America Movil, SA DE C.V.
- 8.2. Telefonica, S.A.
- 8.3. Bodega Aurrera Internet y Telefonia (BAIT)
- 8.4. AT&T Inc

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Mexico wireless telecommunication services market value: \$ billion, 2017–22
- Table 2: Mexico wireless telecommunication services market volume: million numbers of subscribers, 2017–22
- Table 3: Mexico wireless telecommunication services market category segmentation: % share, by value, 2017–2022
- Table 4: Mexico wireless telecommunication services market category segmentation: \$ billion, 2017-2022
- Table 5: Mexico wireless telecommunication services market geography segmentation: \$ billion, 2022
- Table 6: Mexico wireless telecommunication services market value forecast: \$ billion, 2022–27
- Table 7: Mexico wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27
- Table 8: Mexico wireless telecommunication services market share: % share, by volume, 2022
- Table 9: America Movil, SA DE C.V.: key facts
- Table 10: America Movil, SA DE C.V.: Annual Financial Ratios
- Table 11: America Movil, SA DE C.V.: Key Employees
- Table 12: America Movil, SA DE C.V.: Key Employees Continued
- Table 13: Telefonica, S.A.: key facts
- Table 14: Telefonica, S.A.: Annual Financial Ratios
- Table 15: Telefonica, S.A.: Key Employees
- Table 16: Telefonica, S.A.: Key Employees Continued
- Table 17: Bodega Aurrera Internet y Telefonia (BAIT): key facts
- Table 18: Bodega Aurrera Internet y Telefonia (BAIT): Key Employees
- Table 19: AT&T Inc: key facts
- Table 20: AT&T Inc: Annual Financial Ratios
- Table 21: AT&T Inc: Key Employees
- Table 22: Mexico size of population (million), 2018–22
- Table 23: Mexico gdp (constant 2005 prices, \$ billion), 2018-22
- Table 24: Mexico gdp (current prices, \$ billion), 2018–22
- Table 25: Mexico inflation, 2018–22
- Table 26: Mexico consumer price index (absolute), 2018–22
- Table 27: Mexico exchange rate, 2018–22



# **List Of Figures**

### LIST OF FIGURES

- Figure 1: Mexico wireless telecommunication services market value: \$ billion, 2017–22
- Figure 2: Mexico wireless telecommunication services market volume: million numbers of subscribers, 2017–22
- Figure 3: Mexico wireless telecommunication services market category segmentation: \$ billion, 2017-2022
- Figure 4: Mexico wireless telecommunication services market geography segmentation: % share, by value, 2022
- Figure 5: Mexico wireless telecommunication services market value forecast: \$ billion, 2022–27
- Figure 6: Mexico wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27
- Figure 7: Forces driving competition in the wireless telecommunication services market in Mexico, 2022
- Figure 8: Drivers of buyer power in the wireless telecommunication services market in Mexico, 2022
- Figure 9: Drivers of supplier power in the wireless telecommunication services market in Mexico, 2022
- Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Mexico, 2022
- Figure 11: Mexico wireless telecommunication services market share: % share, by volume, 2022



## I would like to order

Product name: Mexico Wireless Telecommunication Services Market Summary, Competitive Analysis

and Forecast to 2027

Product link: https://marketpublishers.com/r/MED324AA6572EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MED324AA6572EN.html">https://marketpublishers.com/r/MED324AA6572EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



