

Mexico Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Hotels & Motels in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Mexican hotels & motels industry had total revenues of \$13,148.7 million in 2021, representing a negative compound annual rate of change (CARC) of 8.9% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 2.7% between 2016 and 2021, to reach a total of 13,861 establishments in 2021.

In Mexico, most of the hotels are budget type, accounting for a share of 40.2%, followed by midscale, upscale and luxury segment holding a share of 28.4%,

18.9% and 12.5% respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Mexico

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Mexico hotels & motels market by value in 2021?

What will be the size of the Mexico hotels & motels market in 2026?

What factors are affecting the strength of competition in the Mexico hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's hotels & motels market?

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