

# Mexico Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Food & Grocery Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The Mexican food & grocery retail market had total revenues of \$231.9 billion in 2022, representing a compound annual growth rate (CAGR) of 5.2% between 2017 and 2022.

The food segment accounted for the market's largest proportion in 2022, with total revenues of \$173.5 billion, equivalent to 74.9% of the market's overall value.

The growth in the Mexican food & grocery retail market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence.

For instance, according to the Instituto Nacional de Estadística y Geografía (INEGI), the consumer confidence indicator in Mexico stood at 46.8 in September 2023, up from 41.3 in October 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Mexico

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico food & grocery retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Mexico food & grocery retail market by value in 2022?

What will be the size of the Mexico food & grocery retail market in 2027?

What factors are affecting the strength of competition in the Mexico food & grocery retail market?

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