

# Mexico Confectionery Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/M5847FF6CC5AEN.html>

Date: November 2022

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: M5847FF6CC5AEN

## Abstracts

Mexico Confectionery Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Confectionery in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Mexican Confectionery market had total revenues of \$3,880.0m in 2021, representing a compound annual growth rate (CAGR) of 4.7% between 2016 and 2021.

Market production volume increased with a CAGR of 2.2% between 2016 and 2021, to reach a total of 341.4 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.3% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$4,791.3m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the confectionery market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the confectionery market in Mexico

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico confectionery market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Mexico confectionery market by value in 2021?

What will be the size of the Mexico confectionery market in 2026?

What factors are affecting the strength of competition in the Mexico confectionery market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's confectionery market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Mexican hot drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Mondelez International, Inc.
- 8.2. Mars, Incorporated
- 8.3. Nestle SA
- 8.4. Grupo Bimbo S.A. de C.V.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico confectionery market value: \$ million, 2016-21
- Table 2: Mexico confectionery market volume: million Kilograms, 2016-21
- Table 3: Mexico confectionery market category segmentation: % share, by value, 2016-2021
- Table 4: Mexico confectionery market category segmentation: \$ million, 2016-2021
- Table 5: Mexico confectionery market geography segmentation: \$ million, 2021
- Table 6: Mexico confectionery market distribution: % share, by value, 2021
- Table 7: Mexico confectionery market value forecast: \$ million, 2021-26
- Table 8: Mexico confectionery market volume forecast: million Kilograms, 2021-26
- Table 9: Mexico confectionery market share: % share, by value, 2021
- Table 10: Mondelez International, Inc.: key facts
- Table 11: Mondelez International, Inc.: Annual Financial Ratios
- Table 12: Mondelez International, Inc.: Key Employees
- Table 13: Mondelez International, Inc.: Key Employees Continued
- Table 14: Mars, Incorporated: key facts
- Table 15: Mars, Incorporated: Key Employees
- Table 16: Nestle SA: key facts
- Table 17: Nestle SA: Annual Financial Ratios
- Table 18: Nestle SA: Key Employees
- Table 19: Nestle SA: Key Employees Continued
- Table 20: Grupo Bimbo S.A. de C.V.: key facts
- Table 21: Grupo Bimbo S.A. de C.V.: Annual Financial Ratios
- Table 22: Grupo Bimbo S.A. de C.V.: Key Employees
- Table 23: Grupo Bimbo S.A. de C.V.: Key Employees Continued
- Table 24: Mexico size of population (million), 2017-21
- Table 25: Mexico gdp (constant 2005 prices, \$ billion), 2017-21
- Table 26: Mexico gdp (current prices, \$ billion), 2017-21
- Table 27: Mexico inflation, 2017-21
- Table 28: Mexico consumer price index (absolute), 2017-21
- Table 29: Mexico exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico confectionery market value: \$ million, 2016-21

Figure 2: Mexico confectionery market volume: million Kilograms, 2016-21

Figure 3: Mexico confectionery market category segmentation: \$ million, 2016-2021

Figure 4: Mexico confectionery market geography segmentation: % share, by value, 2021

Figure 5: Mexico confectionery market distribution: % share, by value, 2021

Figure 6: Mexico confectionery market value forecast: \$ million, 2021-26

Figure 7: Mexico confectionery market volume forecast: million Kilograms, 2021-26

Figure 8: Forces driving competition in the confectionery market in Mexico, 2021

Figure 9: Drivers of buyer power in the confectionery market in Mexico, 2021

Figure 10: Drivers of supplier power in the confectionery market in Mexico, 2021

Figure 11: Factors influencing the likelihood of new entrants in the confectionery market in Mexico, 2021

Figure 12: Factors influencing the threat of substitutes in the confectionery market in Mexico, 2021

Figure 13: Drivers of degree of rivalry in the confectionery market in Mexico, 2021

Figure 14: Mexico confectionery market share: % share, by value, 2021

## I would like to order

Product name: Mexico Confectionery Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/M5847FF6CC5AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5847FF6CC5AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970