

# Mexico Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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## **Abstracts**

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#### SUMMARY

Car Manufacturing in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Mexican car manufacturing industry had total revenues of \$36.0 billion in 2021, representing a compound annual growth rate (CAGR) of 3.8% between 2016 and 2021.

Industry production volumes declined with a CAGR of -3.2% between 2016 and 2021, to reach a total of 2.9 million units in 2021.

Car manufacturing in Mexico declined by 20.3% in volume terms in 2020 amid the COVID-19 pandemic.



## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Mexico

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico car manufacturing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Mexico car manufacturing market by value in 2021?

What will be the size of the Mexico car manufacturing market in 2026?

What factors are affecting the strength of competition in the Mexico car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's car manufacturing market?



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