

# Mexico BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/MC107F832EDCEN.html>

Date: December 2022

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: MC107F832EDCEN

## Abstracts

Mexico BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

BPO Services in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.

The Mexican BPO services market had total revenues of \$2,493.9 million in 2021, representing a compound annual growth rate (CAGR) of 6% between 2016 and 2021.

The vertical-specific BPO segment was the market's most lucrative in 2021, with total revenues of \$717.9 million, equivalent to 28.8% of the market's overall value.

Mexico is one of the popular destinations for outsourcing call center and BPO services in the US and Canada. The geographic proximity, ease of travel and similar time zones offers added advantage to the Mexico BPO services market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Mexico

Leading company profiles reveal details of key bpo services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico bpo services market with five year forecasts

## **REASONS TO BUY**

What was the size of the Mexico bpo services market by value in 2021?

What will be the size of the Mexico bpo services market in 2026?

What factors are affecting the strength of competition in the Mexico bpo services market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's bpo services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?

## **8 COMPANY PROFILES**

- 8.1. Infosys Limited
- 8.2. Capgemini SE
- 8.3. Genpact Ltd
- 8.4. SYNnex Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico BPO services market value: \$ million, 2016-21
- Table 2: Mexico BPO services market category segmentation: % share, by value, 2016-2021
- Table 3: Mexico BPO services market category segmentation: \$ million, 2016-2021
- Table 4: Mexico BPO services market geography segmentation: \$ million, 2021
- Table 5: Mexico BPO services market value forecast: \$ million, 2021-26
- Table 6: Infosys Limited: key facts
- Table 7: Infosys Limited: Annual Financial Ratios
- Table 8: Infosys Limited: Key Employees
- Table 9: Infosys Limited: Key Employees Continued
- Table 10: Capgemini SE: key facts
- Table 11: Capgemini SE: Annual Financial Ratios
- Table 12: Capgemini SE: Key Employees
- Table 13: Capgemini SE: Key Employees Continued
- Table 14: Genpact Ltd: key facts
- Table 15: Genpact Ltd: Annual Financial Ratios
- Table 16: Genpact Ltd: Key Employees
- Table 17: Genpact Ltd: Key Employees Continued
- Table 18: SYNnex Corporation: key facts
- Table 19: SYNnex Corporation: Annual Financial Ratios
- Table 20: SYNnex Corporation: Key Employees
- Table 21: SYNnex Corporation: Key Employees Continued
- Table 22: Mexico size of population (million), 2017-21
- Table 23: Mexico gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Mexico gdp (current prices, \$ billion), 2017-21
- Table 25: Mexico inflation, 2017-21
- Table 26: Mexico consumer price index (absolute), 2017-21
- Table 27: Mexico exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico BPO services market value: \$ million, 2016-21

Figure 2: Mexico BPO services market category segmentation: \$ million, 2016-2021

Figure 3: Mexico BPO services market geography segmentation: % share, by value, 2021

Figure 4: Mexico BPO services market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the BPO services market in Mexico, 2021

Figure 6: Drivers of buyer power in the BPO services market in Mexico, 2021

Figure 7: Drivers of supplier power in the BPO services market in Mexico, 2021

Figure 8: Factors influencing the likelihood of new entrants in the BPO services market in Mexico, 2021

Figure 9: Factors influencing the threat of substitutes in the BPO services market in Mexico, 2021

Figure 10: Drivers of degree of rivalry in the BPO services market in Mexico, 2021

## I would like to order

Product name: Mexico BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/MC107F832EDCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC107F832EDCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970