

# Mexico Automotive Manufacturing Market to 2027

<https://marketpublishers.com/r/MA00E742A189EN.html>

Date: December 2023

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: MA00E742A189EN

## Abstracts

### Mexico Automotive Manufacturing Market to 2027

#### Summary

Automotive Manufacturing in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.

The Mexican automotive manufacturing industry had total revenues of \$104.8 billion in 2022, representing a compound annual growth rate (CAGR) of 5.8% between 2017 and 2022.

Industry production volume increased with a CAGR of 0.4% between 2017 and 2022, reaching a total of 6.3 million units in 2022.

The growth in the Mexican automotive manufacturing industry is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, according to the Organisation for Economic Co-operation and Development (OECD), the business confidence index in Mexico reached 100.5 in January 2022, up from 96.1 in January 2021.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Mexico

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico automotive manufacturing market with five year forecasts

## Reasons to Buy

What was the size of the Mexico automotive manufacturing market by value in 2022?

What will be the size of the Mexico automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the Mexico automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's automotive manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is new technology shaping long-term strategies?

7.4. What new supply chain innovations have been launched in the market over the last year?

7.5. What are the most notable recent developments in this industry?

## **8 COMPANY PROFILES**

8.1. PACCAR Inc.

8.2. Mercedes-Benz Group AG.

8.3. Nissan Motor Co., Ltd.

8.4. Hyundai Motor Company

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico automotive manufacturing industry value: \$ billion, 2017–22
- Table 2: Mexico automotive manufacturing industry volume: million units, 2017–22
- Table 3: Mexico automotive manufacturing industry category segmentation: % share, by value, 2017–2022
- Table 4: Mexico automotive manufacturing industry category segmentation: \$ billion, 2017-2022
- Table 5: Mexico automotive manufacturing industry geography segmentation: \$ billion, 2022
- Table 6: Mexico automotive manufacturing industry value forecast: \$ billion, 2022–27
- Table 7: Mexico automotive manufacturing industry volume forecast: million units, 2022–27
- Table 8: PACCAR Inc.: key facts
- Table 9: PACCAR Inc.: Annual Financial Ratios
- Table 10: PACCAR Inc.: Key Employees
- Table 11: PACCAR Inc.: Key Employees Continued
- Table 12: Mercedes-Benz Group AG.: key facts
- Table 13: Mercedes-Benz Group AG.: Annual Financial Ratios
- Table 14: Mercedes-Benz Group AG.: Key Employees
- Table 15: Mercedes-Benz Group AG.: Key Employees Continued
- Table 16: Nissan Motor Co., Ltd.: key facts
- Table 17: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 18: Nissan Motor Co., Ltd.: Key Employees
- Table 19: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 20: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 21: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 22: Hyundai Motor Company: key facts
- Table 23: Hyundai Motor Company: Annual Financial Ratios
- Table 24: Hyundai Motor Company: Key Employees
- Table 25: Hyundai Motor Company: Key Employees Continued
- Table 26: Mexico size of population (million), 2018–22
- Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2018–22
- Table 28: Mexico gdp (current prices, \$ billion), 2018–22
- Table 29: Mexico inflation, 2018–22
- Table 30: Mexico consumer price index (absolute), 2018–22
- Table 31: Mexico exchange rate, 2018–22



## List Of Figures

### LIST OF FIGURES

- Figure 1: Mexico automotive manufacturing industry value: \$ billion, 2017–22
- Figure 2: Mexico automotive manufacturing industry volume: million units, 2017–22
- Figure 3: Mexico automotive manufacturing industry category segmentation: \$ billion, 2017-2022
- Figure 4: Mexico automotive manufacturing industry geography segmentation: % share, by value, 2022
- Figure 5: Mexico automotive manufacturing industry value forecast: \$ billion, 2022–27
- Figure 6: Mexico automotive manufacturing industry volume forecast: million units, 2022–27
- Figure 7: Forces driving competition in the automotive manufacturing industry in Mexico, 2022
- Figure 8: Drivers of buyer power in the automotive manufacturing industry in Mexico, 2022
- Figure 9: Drivers of supplier power in the automotive manufacturing industry in Mexico, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Mexico, 2022
- Figure 11: Factors influencing the threat of substitutes in the automotive manufacturing industry in Mexico, 2022
- Figure 12: Drivers of degree of rivalry in the automotive manufacturing industry in Mexico, 2022

## I would like to order

Product name: Mexico Automotive Manufacturing Market to 2027

Product link: <https://marketpublishers.com/r/MA00E742A189EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA00E742A189EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970