

# Mexico Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Automotive Manufacturing in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The Mexican automotive manufacturing industry had total revenues of \$76.1 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% over 2017-2022.

Industry production volumes declined with a negative CAGR of -2.7% over 2017-2022, to reach a total of 5.5 million units in 2022.

In 2022, with economic activity gradually returning to normal pace and improvement in consumer confidence the market experienced strong growth. According to the National Institute of Statistics and Geography (INEGI), vehicle sales in FY2022 increased by 7

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Mexico

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico automotive manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the Mexico automotive manufacturing market by value in 2022?

What will be the size of the Mexico automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the Mexico automotive manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's automotive manufacturing market?

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