

Mexico Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/M66821375C56EN.html>

Date: November 2022

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: M66821375C56EN

Abstracts

Mexico Apparel Retail Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Apparel Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Mexican apparel retail industry had total revenues of \$15.3 billion in 2021, representing a compound annual growth rate (CAGR) of 1.6% between 2017 and 2021.

Clothing, footwear, and accessories specialists account for the largest

proportion of sales in the Mexican apparel retail industry in 2021, sales through this channel generated \$5.2 billion, equivalent to 34.1% of the industry's overall value.

In 2021, the Mexican industry witnessed swift growth as the lockdown measures were lifted and the economy witnessed recovery. According to in house research, Mexico's unemployment rate decreased to 4.1% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Mexico

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Mexico apparel retail market by value in 2021?

What will be the size of the Mexico apparel retail market in 2026?

What factors are affecting the strength of competition in the Mexico apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. El Puerto de Liverpool SAB de CV
- 8.2. Grupo Carso SA de CV
- 8.3. Coppel SA de CV
- 8.4. Inditex SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico apparel retail industry value: \$ million, 2016–21
- Table 2: Mexico apparel retail industry category segmentation: % share, by value, 2016–2021
- Table 3: Mexico apparel retail industry category segmentation: \$ million, 2016-2021
- Table 4: Mexico apparel retail industry geography segmentation: \$ million, 2021
- Table 5: Mexico apparel retail industry distribution: % share, by value, 2021
- Table 6: Mexico apparel retail industry value forecast: \$ million, 2021–26
- Table 7: El Puerto de Liverpool SAB de CV: key facts
- Table 8: El Puerto de Liverpool SAB de CV: Annual Financial Ratios
- Table 9: El Puerto de Liverpool SAB de CV: Key Employees
- Table 10: Grupo Carso SA de CV: key facts
- Table 11: Grupo Carso SA de CV: Annual Financial Ratios
- Table 12: Grupo Carso SA de CV: Key Employees
- Table 13: Coppel SA de CV: key facts
- Table 14: Inditex SA: key facts
- Table 15: Inditex SA: Annual Financial Ratios
- Table 16: Inditex SA: Key Employees
- Table 17: Inditex SA: Key Employees Continued
- Table 18: Mexico size of population (million), 2017–21
- Table 19: Mexico gdp (constant 2005 prices, \$ billion), 2017–21
- Table 20: Mexico gdp (current prices, \$ billion), 2017–21
- Table 21: Mexico inflation, 2017–21
- Table 22: Mexico consumer price index (absolute), 2017–21
- Table 23: Mexico exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Mexico apparel retail industry value: \$ million, 2016–21

Figure 2: Mexico apparel retail industry category segmentation: \$ million, 2016-2021

Figure 3: Mexico apparel retail industry geography segmentation: % share, by value, 2021

Figure 4: Mexico apparel retail industry distribution: % share, by value, 2021

Figure 5: Mexico apparel retail industry value forecast: \$ million, 2021–26

Figure 6: Forces driving competition in the apparel retail industry in Mexico, 2021

Figure 7: Drivers of buyer power in the apparel retail industry in Mexico, 2021

Figure 8: Drivers of supplier power in the apparel retail industry in Mexico, 2021

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Mexico, 2021

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Mexico, 2021

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Mexico, 2021

I would like to order

Product name: Mexico Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/M66821375C56EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M66821375C56EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970