

# Metro AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Metro AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Metro AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Metro AG (Metro) is a wholesale and retail group that offers food and non-food products. It sells products under the METRO, Makro, Aviludo, Classic Fine Foods, Pro a Pro, Pro a Pro Spain, Johan I Hallen & Bergfalk, Rungis Express brand names. The company also provides real estate, hospitality digital services, logistics, information technology, advertising, and procurement services through Metro Properties, Metro Logistics, Metro Advertising, and Metro Sourcing. It serves hotels and restaurants, bars, cafes, catering companies, independent retailers. The company has business presence in Europe and Asia-Pacific. Metro is headquartered in Dusseldorf, Nordrhein-Westfalen, Germany.

### SCOPE

Detailed information on Metro AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Metro AG in the form of a SWOT analysis

An in-depth view of the business model of Metro AG including a breakdown and examination of key business segments

Intelligence on Metro AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Metro AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Metro AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Metro AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Metro AG's business structure, strategy and prospects.

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