

Meritage Homes Corporation - Company Profile and SWOT Analysis

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Abstracts

Meritage Homes Corporation - Company Profile and SWOT Analysis

SUMMARY

Meritage Homes Corporation - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Meritage Homes Corporation (Meritage Homes) is a home builder. It designs, constructs, and sells single-family attached and detached homes. The company serves a broad range of homebuyers including first-time, first move-up buyers. It carries out the purchase and development of lands, and mortgage businesses through its joint venture companies. The company also offers insurance, closing and settlement services. It sells homes under brands such as Meritage Homes, Monterey Homes and LiVE.NOW. The company has operations in West, Central and East regions in the US across Arizona, California, Colorado, Utah, Texas, Florida, Georgia, North Carolina, South Carolina, and Tennessee. Meritage Homes is headquartered in Scottsdale, Arizona, the US.

SCOPE

Detailed information on Meritage Homes Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Meritage Homes Corporation in the form of a SWOT analysis

An in-depth view of the business model of Meritage Homes Corporation including a breakdown and examination of key business segments

Intelligence on Meritage Homes Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Meritage Homes Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Meritage Homes Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Meritage Homes Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Meritage Homes Corporation's business structure, strategy and prospects.

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