

# Dotdash Meredith, Inc. - Company Profile and SWOT Analysis

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### Abstracts

Dotdash Meredith, Inc. %li%Company Profile and SWOT Analysis

#### Summary

Dotdash Meredith, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Dotdash Meredith, Inc. (Dotdash Meredith or "the company"), formerly known as Meredith Corporation is a provider of media and marketing services mainly focused on food, home, parenting, and health markets. The company is involved in publishing and broadcasting services, delivered through various distribution channels including television, prints, audio, digital, mobile, and video. The company's product portfolio includes magazines, special interest publications, books, children's Programming, online magazines, and broadcast stations. It also provides wide range of services including brand licensing, advertising, digital and mobile media services, business-tobusiness marketing, and video creation. It also offers customer relationship marketing, digital marketing, brand licensing and related services to some of the organizations. The company is headquartered in New York City, New York, the US.

#### Scope

Detailed information on Dotdash Meredith, Inc. required for business and



competitor intelligence needs

A study of the major internal and external factors affecting Dotdash Meredith, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Dotdash Meredith, Inc. including a breakdown and examination of key business segments

Intelligence on Dotdash Meredith, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Dotdash Meredith, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Dotdash Meredith, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Dotdash Meredith, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Dotdash Meredith, Inc.'s business structure, strategy and prospects.



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