

Merck & Co., Inc. - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/M9875546389EN.html>

Date: December 2023

Pages: 59

Price: US\$ 175.00 (Single User License)

ID: M9875546389EN

Abstracts

Merck & Co., Inc. Company Profile and SWOT Analysis

Summary

Merck & Co., Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Merck & Co., Inc. (Merck & Co. or 'the company') is a healthcare company that delivers health solutions through its prescription medicines, vaccines, biologic therapies and animal health products. The company sells prescription medicine and pharmaceutical products for the treatment of cancer, cardiovascular diseases, atherosclerosis, diseases, diabetes, infectious diseases, neurosciences, obesity, pain, respiratory diseases and vaccines. It sells products to drug wholesalers, government agencies, retailers, hospitals and managed health care providers. It also sells Vaccine products to physicians, wholesalers, physician distributors and government entities. Merck & Co. also manufactures and markets animal health products, including vaccines and sells to distributors, veterinarians and animal producers. It has business presence across the Americas, Asia-Pacific, Europe, Middle East and Africa. The company is headquartered in Kenilworth, New Jersey, the US.

Scope

Detailed information on Merck & Co., Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Merck & Co., Inc. in the form of a SWOT analysis

An in-depth view of the business model of Merck & Co., Inc. including a breakdown and examination of key business segments

Intelligence on Merck & Co., Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Merck & Co., Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Merck & Co., Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Merck & Co., Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Merck & Co., Inc.'s business structure, strategy and prospects.

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