

# Mercialys SA - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Mercialys SA %li%Strategy, SWOT and Corporate Finance Report

### Summary

Mercialys SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Mercialys SA (Mercialys) is a real estate company, which focuses on investment and management of retail assets. It owns a portfolio of 50 shopping centers and three high-street assets in France across a gross leasable area of 813,330 sq. m. The company's properties are leased to more than 900 international, national and local retailers. Its properties are leased for various business sectors such as health and beauty, household equipment, culture, gifts and sports, personal items, and restaurants and catering. Key properties include La Galerie – Geant La Valentine, Jas de Bouffan, La Galerie %li%Hyper 19, La Galerie Geant Corte and La Galerie Geant %li%Port Toga. Mercialis is headquartered in Paris, France.

### Scope

Detailed information on Mercialis SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mercialys SA in the form of a SWOT analysis

An in-depth view of the business model of Mercialys SA including a breakdown and examination of key business segments

Intelligence on Mercialys SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mercialys SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Mercialys SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mercialys SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mercialys SA's business structure, strategy and prospects.

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