

Mercia Asset Management PLC - Company Profile and SWOT Analysis

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Abstracts

Mercia Asset Management PLC Company Profile and SWOT Analysis

Summary

Mercia Asset Management PLC Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Mercia Asset Management PLC (Mercia) is a specialist asset manager, which focuses on high-growth SMEs in the UK. Through direct investments and managed funds, it provides capital across four asset classes such as venture, private equity, debt, and balance sheet. The company invests in various sectors, including digital and digital entertainment, life sciences and biosciences, Mercia board, Mercia debt, Mercia private equity, Mercia ventures, software and e-commerce, software and internet, VCT board, electronics, materials, manufacturing, and engineering. Its investment portfolio includes direct investment portfolio and managed funds portfolio. Some of them are Abbey Telecomm, Abingdon Health, Aceleron, Blue Prism, Celentyx, Collabco, Eyoto, GeckoEngage, Living Map, Radar Healthcare, Snapdragon, Warwick Acoustics, Shaping Cloud, nDreams, and XeraCarb, among others. The company is headquartered in Henley-in-Arden, the UK.

Scope

Detailed information on Mercia Asset Management PLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mercia Asset Management PLC in the form of a SWOT analysis

An in-depth view of the business model of Mercia Asset Management PLC including a breakdown and examination of key business segments

Intelligence on Mercia Asset Management PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mercia Asset Management PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Mercia Asset Management PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mercia Asset Management PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mercia Asset Management PLC's business structure, strategy and prospects.

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