

Mercadona SA - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/M1979A94EA7EN.html>

Date: October 2023

Pages: 32

Price: US\$ 175.00 (Single User License)

ID: M1979A94EA7EN

Abstracts

Mercadona SA %li%Strategy, SWOT and Corporate Finance Report

Summary

Mercadona SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Mercadona SA (Mercadona) is an operator of a chain of supermarkets. The company retails a range of food products, pharmacy items, personal hygiene items, fish and meat, green groceries, delicatessens, bakery, cosmetics, perfumeries, animal food, beverages, dairy products, coffee and tea, frozen food and skin care. All these products are sold under private label brands such as Hacendado, Bosque Verde, Deliplus and Compy. It also offers services including home delivery, customer parking, telephone order, on-line shopping, bag lockers, cleaning tips, and barber shops. Its business model is based on Always Low Prices (SPB in Spanish) formula, which allows the customers to shop products at the lowest prices in the market. Mercadona is headquartered in Valencia, Spain.

Scope

Detailed information on Mercadona SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mercadona SA in the form of a SWOT analysis

An in-depth view of the business model of Mercadona SA including a breakdown and examination of key business segments

Intelligence on Mercadona SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mercadona SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Mercadona SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mercadona SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mercadona SA's business structure, strategy and prospects.

Contents

- Company Snapshot
- Mercadona SA: Company Overview
- Mercadona SA: Overview and Key Facts
- Mercadona SA: Overview
- Mercadona SA: Key Facts
- Mercadona SA: Key Employees
- Mercadona SA: Major Products and Services
- Mercadona SA: Key Competitors
- Mercadona SA: Company Analysis
- Mercadona SA: Business Description
- Mercadona SA: SWOT Analysis
- Mercadona SA: SWOT Overview
- Mercadona SA: Strengths
- Mercadona SA: Weaknesses
- Mercadona SA: Opportunities
- Mercadona SA: Threats
- Mercadona SA: Corporate Financial Deals Activity
- Mercadona SA: Financial Deals Overview
- Mercadona SA: Targets and Partners
- Mercadona SA: Top Deals 2019 - 2023YTD*
- Mercadona SA: Mergers and Acquisitions
- Mercadona SA: Divestments
- Mercadona SA: Recent Developments
- Mercadona SA: News and Events Summary
- Mercadona SA: Business Expansion
- Mercadona SA: Corporate Governance
- Mercadona SA: Financial Performance
- Mercadona SA: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Mercadona SA: Key Facts

Table 2: Mercadona SA: Key Employees

Table 3: Mercadona SA: Key Competitors

Table 4: Mercadona SA: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 5: Mercadona SA: Targets and Partners

Table 6: Mercadona SA: Top Deals 2019 - 2023YTD*

Table 7: Mercadona SA: M&A Volume and Value Trend (2019 - YTD*2023)

Table 8: Mercadona SA: M&A Activity by Geography (2019 - YTD*2023)

Table 9: Mercadona SA: Divestments Volume and Value Trend (2019 - YTD*2023)

Table 10: Mercadona SA: Divestments by Geography (2019 - YTD*2023)

Table 11: Mercadona SA: News and Events Summary

Table 12: Mercadona SA: Business Expansion

Table 13: Mercadona SA: Corporate Governance

Table 14: Mercadona SA: Financial Performance

Table 15: Mercadona SA: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Mercadona SA: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: Mercadona SA: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 3: Mercadona SA: M&A Activity by Geography (2019 - YTD*2023)

Figure 4: Mercadona SA: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 5: Mercadona SA: Divestments by Geography (2019 - YTD*2023)

I would like to order

Product name: Mercadona SA - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/M1979A94EA7EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M1979A94EA7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970