

# Melco International Development Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Melco International Development Ltd - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Melco International Development Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Melco International Development Ltd (Melco) is a leisure and entertainment group. The company through its subsidiaries operates, owns, and develops casino gaming and entertainment resort facilities; involves in social gaming platforms development, slot machine participation business, and catering business. It also offers exclusive and sophisticated accommodations, dining services, and nightclubs. The company's principal subsidiaries include Melco Resorts & Entertainment Limited (Melco Resorts), and Entertainment Gaming Asia Inc. (EGT). Melco's operations are spanned across the People's Republic of China (the PRC), Macau, Hong Kong, the Philippines, and Cyprus. The company is headquartered in Hong Kong.

## **SCOPE**

Detailed information on Melco International Development Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting Melco International Development Ltd in the form of a SWOT analysis

An in-depth view of the business model of Melco International Development Ltd including a breakdown and examination of key business segments

Intelligence on Melco International Development Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Melco International Development Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### **REASONS TO BUY**

Gain understanding of Melco International Development Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Melco International Development Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Melco International Development Ltd's business structure, strategy and prospects.



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