

# Medium & Heavy Trucks in Europe

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## Abstracts

Medium & Heavy Trucks in Europe

### SUMMARY

Medium & Heavy Trucks in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume includes the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The European medium & heavy trucks market had total revenues of \$29.8bn in 2018, representing a compound annual growth rate (CAGR) of 9.2% between 2014 and 2018.

Market consumption volume increased with a CAGR of 4.5% between 2014 and 2018, to reach a total of 543.7 thousand units in 2018.

Germany was the most lucrative country for the region accounting for 21.8%, while France was second with 21.4%.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Europe

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe medium & heavy trucks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Europe medium & heavy trucks market by value in 2018?

What will be the size of the Europe medium & heavy trucks market in 2023?

What factors are affecting the strength of competition in the Europe medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up Europe's medium & heavy trucks market?

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### COMPANIES MENTIONED

Daimler AG

PACCAR Inc.

Volkswagen AG

AB Volvo

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