

# Medium and Heavy Trucks in Spain

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## Abstracts

Medium and Heavy Trucks in Spain

### SUMMARY

Medium and Heavy Trucks in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The Spanish medium and heavy trucks market had total revenues of \$1.9bn in 2019, representing a compound annual growth rate (CAGR) of 7.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6.3% between 2015 and 2019, to reach a total of 32.1 thousand units in 2019.

Spain, like most European countries, experienced a slowdown in 2018 due to the new EU emissions regulations that came into place.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Spain

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain medium & heavy trucks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Spain medium & heavy trucks market by value in 2019?

What will be the size of the Spain medium & heavy trucks market in 2024?

What factors are affecting the strength of competition in the Spain medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up Spain's medium & heavy trucks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Has there been any recent M&A activity?

## **8 COMPANY PROFILES**

8.1. Daimler AG

8.2. CNH Industrial NV

8.3. AB Volvo

8.4. Volkswagen AG

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Spain medium & heavy trucks market value: \$ billion, 2015-19

Table 2: Spain medium & heavy trucks market volume: thousand units, 2015-19

Table 3: Spain medium & heavy trucks market category segmentation: thousand units, 2019

Table 4: Spain medium & heavy trucks market geography segmentation: \$ billion, 2019

Table 5: Spain medium & heavy trucks market value forecast: \$ billion, 2019-24

Table 6: Spain medium & heavy trucks market volume forecast: thousand units, 2019-24

Table 7: Daimler AG: key facts

Table 8: Daimler AG: Annual Financial Ratios

Table 9: Daimler AG: Key Employees

Table 10: Daimler AG: Key Employees Continued

Table 11: CNH Industrial NV: key facts

Table 12: CNH Industrial NV: Annual Financial Ratios

Table 13: CNH Industrial NV: Key Employees

Table 14: AB Volvo: key facts

Table 15: AB Volvo: Annual Financial Ratios

Table 16: AB Volvo: Key Employees

Table 17: AB Volvo: Key Employees Continued

Table 18: Volkswagen AG: key facts

Table 19: Volkswagen AG: Annual Financial Ratios

Table 20: Volkswagen AG: Annual Financial Ratios (Continued)

Table 21: Volkswagen AG: Key Employees

Table 22: Volkswagen AG: Key Employees Continued

Table 23: Spain size of population (million), 2015-19

Table 24: Spain gdp (constant 2005 prices, \$ billion), 2015-19

Table 25: Spain gdp (current prices, \$ billion), 2015-19

Table 26: Spain inflation, 2015-19

Table 27: Spain consumer price index (absolute), 2015-19

Table 28: Spain exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Spain medium & heavy trucks market value: \$ billion, 2015-19

Figure 2: Spain medium & heavy trucks market volume: thousand units, 2015-19

Figure 3: Spain medium & heavy trucks market category segmentation: % share, by volume, 2019

Figure 4: Spain medium & heavy trucks market geography segmentation: % share, by value, 2019

Figure 5: Spain medium & heavy trucks market value forecast: \$ billion, 2019-24

Figure 6: Spain medium & heavy trucks market volume forecast: thousand units, 2019-24

Figure 7: Forces driving competition in the medium & heavy trucks market in Spain, 2019

Figure 8: Drivers of buyer power in the medium & heavy trucks market in Spain, 2019

Figure 9: Drivers of supplier power in the medium & heavy trucks market in Spain, 2019

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in Spain, 2019

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in Spain, 2019

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in Spain, 2019

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