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Medium and Heavy Trucks in France

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Abstracts

Medium and Heavy Trucks in France

SUMMARY

Medium and Heavy Trucks in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registrated vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The French medium and heavy trucks market had total revenues of $9.2bn in 2019, representing a compound annual growth rate (CAGR) of 9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6.7% between 2015 and 2019, to reach a total of 64.9 thousand units in 2019.

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GDP growth is positively correlated with growth in the medium and heavy trucks market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in France

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France medium & heavy trucks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France medium & heavy trucks market by value in 2019?

What will be the size of the France medium & heavy trucks market in 2024?

What factors are affecting the strength of competition in the France medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up France's medium & heavy trucks market?

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Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Category segmentation
1.6. Geography segmentation
1.7. Market rivalry
1.8. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants

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6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?
7.2. What strategies do the leading players follow?
7.3. Has there been any recent M&A activity?

8 COMPANY PROFILES

8.1. Daimler AG
8.2. PACCAR Inc.
8.3. CNH Industrial NV
8.4. AB Volvo

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: France medium & heavy trucks market value: $ billion, 2015-19
Table 2: France medium & heavy trucks market volume: thousand units, 2015-19
Table 3: France medium & heavy trucks market category segmentation: thousand units, 2019
Table 4: France medium & heavy trucks market geography segmentation: $ billion, 2019
Table 5: France medium & heavy trucks market value forecast: $ billion, 2019-24
Table 6: France medium & heavy trucks market volume forecast: thousand units, 2019-24
Table 7: Daimler AG: key facts
Table 8: Daimler AG: Annual Financial Ratios
Table 9: Daimler AG: Key Employees
Table 10: Daimler AG: Key Employees Continued
Table 11: PACCAR Inc.: key facts
Table 12: PACCAR Inc.: Annual Financial Ratios
Table 13: PACCAR Inc.: Key Employees
Table 14: PACCAR Inc.: Key Employees Continued
Table 15: CNH Industrial NV: key facts
Table 16: CNH Industrial NV: Annual Financial Ratios
Table 17: CNH Industrial NV: Key Employees
Table 18: AB Volvo: key facts
Table 19: AB Volvo: Annual Financial Ratios
Table 20: AB Volvo: Key Employees
Table 21: AB Volvo: Key Employees Continued
Table 22: France size of population (million), 2015-19
Table 23: France gdp (constant 2005 prices, $ billion), 2015-19
Table 24: France gdp (current prices, $ billion), 2015-19
Table 25: France inflation, 2015-19
Table 26: France consumer price index (absolute), 2015-19
Table 27: France exchange rate, 2015-19

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List Of Figures

LIST OF FIGURES

Figure 1: France medium & heavy trucks market value: $ billion, 2015-19
Figure 2: France medium & heavy trucks market volume: thousand units, 2015-19
Figure 3: France medium & heavy trucks market category segmentation: % share, by volume, 2019
Figure 4: France medium & heavy trucks market geography segmentation: % share, by value, 2019
Figure 5: France medium & heavy trucks market value forecast: $ billion, 2019-24
Figure 6: France medium & heavy trucks market volume forecast: thousand units, 2019-24
Figure 7: Forces driving competition in the medium & heavy trucks market in France, 2019
Figure 8: Drivers of buyer power in the medium & heavy trucks market in France, 2019
Figure 9: Drivers of supplier power in the medium & heavy trucks market in France, 2019
Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in France, 2019
Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in France, 2019
Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in France, 2019

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