

# Medium and Heavy Trucks North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Medium and Heavy Trucks North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

The NAFTA Medium & Heavy Trucks industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The medium & heavy trucks industry within the NAFTA countries had a total market value of \$48.6 billion in 2020. The US was the fastest growing country, with a CAGR of 0% over the 2016-20 period.

Within the medium & heavy trucks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$38.4 billion in 2020. This was followed by Canada and Mexico, with a value of \$9.3 and \$0.8 billion, respectively.

The US is expected to lead the medium & heavy trucks industry in the NAFTA bloc, with a value of \$49.2 billion in 2025, followed by Canada and Mexico with

expected values of \$12.5 and \$0.5 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA medium & heavy trucks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA medium & heavy trucks market

Leading company profiles reveal details of key medium & heavy trucks market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA medium & heavy trucks market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA medium & heavy trucks market by value in 2020?

What will be the size of the NAFTA medium & heavy trucks market in 2025?

What factors are affecting the strength of competition in the NAFTA medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA medium & heavy trucks market?

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