

Medium and Heavy Trucks in Scandinavia - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Medium & Heavy Trucks in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Scandinavian medium & heavy trucks market had total revenues of \$1.2bn

in 2020, representing a compound annual rate of change (CARC) of -3.8% between 2016 and 2020.

Market consumption volumes declined with a CARC of -5.7% between 2016 and 2020, to reach a total of 19.8 thousand units in 2020.

The Scandinavian medium & heavy trucks market declined sharply in 2020 as a result of the COVID-19 pandemic, with the volume of sales down by 26.7%.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Scandinavia

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia medium & heavy trucks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia medium & heavy trucks market by value in 2020?

What will be the size of the Scandinavia medium & heavy trucks market in 2025?

What factors are affecting the strength of competition in the Scandinavia medium & heavy trucks market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's medium & heavy trucks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What recent M&A activity has this market seen?

8 COMPANY PROFILES

8.1. Daimler AG

8.2. Volkswagen AG

8.3. AB Volvo

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Scandinavia medium & heavy trucks market value: \$ billion, 2016-20

Table 2: Scandinavia medium & heavy trucks market volume: thousand units, 2016-20

Table 3: Scandinavia medium & heavy trucks market category segmentation: thousand units, 2020

Table 4: Scandinavia medium & heavy trucks market geography segmentation: \$ billion, 2020

Table 5: Scandinavia medium & heavy trucks market value forecast: \$ billion, 2020-25

Table 6: Scandinavia medium & heavy trucks market volume forecast: thousand units, 2020-25

Table 7: Daimler AG: key facts

Table 8: Daimler AG: Annual Financial Ratios

Table 9: Daimler AG: Key Employees

Table 10: Daimler AG: Key Employees Continued

Table 11: Volkswagen AG: key facts

Table 12: Volkswagen AG: Annual Financial Ratios

Table 13: Volkswagen AG: Key Employees

Table 14: Volkswagen AG: Key Employees Continued

Table 15: AB Volvo: key facts

Table 16: AB Volvo: Annual Financial Ratios

Table 17: AB Volvo: Key Employees

Table 18: AB Volvo: Key Employees Continued

Table 19: Scandinavia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia medium & heavy trucks market value: \$ billion, 2016-20

Figure 2: Scandinavia medium & heavy trucks market volume: thousand units, 2016-20

Figure 3: Scandinavia medium & heavy trucks market category segmentation: % share, by volume, 2020

Figure 4: Scandinavia medium & heavy trucks market geography segmentation: % share, by value, 2020

Figure 5: Scandinavia medium & heavy trucks market value forecast: \$ billion, 2020-25

Figure 6: Scandinavia medium & heavy trucks market volume forecast: thousand units, 2020-25

Figure 7: Forces driving competition in the medium & heavy trucks market in Scandinavia, 2020

Figure 8: Drivers of buyer power in the medium & heavy trucks market in Scandinavia, 2020

Figure 9: Drivers of supplier power in the medium & heavy trucks market in Scandinavia, 2020

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in Scandinavia, 2020

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in Scandinavia, 2020

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in Scandinavia, 2020

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