

# Medium and Heavy Trucks BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Medium and Heavy Trucks BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

The BRIC Medium & Heavy Trucks industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the medium & heavy trucks industry and had a total market value of \$151.0 billion in 2020. China was the fastest growing country with a CAGR of 13.2% over the 2016-20 period.

Within the medium & heavy trucks industry, China is the leading country among the BRIC nations with market revenues of \$140.1 billion in 2020. This was followed by India, Brazil and Russia with a value of \$9.6, \$0.7, and \$0.6 billion, respectively.

China is expected to lead the medium & heavy trucks industry in the BRIC nations with a value of \$244.7 billion in 2025, followed by India, Russia, Brazil with expected values of \$12.4, \$1.2 and \$1.1 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC medium & heavy trucks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC medium & heavy trucks market

Leading company profiles reveal details of key medium & heavy trucks market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC medium & heavy trucks market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC medium & heavy trucks market by value in 2020?

What will be the size of the BRIC medium & heavy trucks market in 2025?

What factors are affecting the strength of competition in the BRIC medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC medium & heavy trucks market?

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