

# Medium & Heavy Trucks North America (NAFTA) Industry Guide 2015-2024

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#### **Abstracts**

Medium & Heavy Trucks North America (NAFTA) Industry Guide 2015-2024

#### **SUMMARY**

The NAFTA Medium & Heavy Trucks industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the NAFTA medium & heavy trucks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

#### **KEY HIGHLIGHTS**

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The medium & heavy trucks industry within the NAFTA countries had a total market value of \$54.5 billion in 2019. The Mexico was the fastest growing country, with a CAGR of 7.1% over the 2015-19 period.

Within the medium & heavy trucks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$41.3 billion in 2019. This was followed by Canada and Mexico, with a value of \$12.0 and \$1.2 billion, respectively.



The US is expected to lead the medium & heavy trucks industry in the NAFTA bloc, with a value of \$40.7 billion in 2024, followed by Canada and Mexico with expected values of \$9.6 and \$1.1 billion, respectively.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA medium & heavy trucks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA medium & heavy trucks market

Leading company profiles reveal details of key medium & heavy trucks market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA medium & heavy trucks market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### **REASONS TO BUY**

What was the size of the NAFTA medium & heavy trucks market by value in 2019?

What will be the size of the NAFTA medium & heavy trucks market in 2024?

What factors are affecting the strength of competition in the NAFTA medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA medium & heavy trucks market?



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#### **COMPANIES MENTIONED**

Daimler AG

PACCAR Inc.

Navistar International Corporation



AB Volvo



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