

Medium and Heavy Trucks in Turkey

<https://marketpublishers.com/r/MF7CF2EE69EEN.html>

Date: May 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: MF7CF2EE69EEN

Abstracts

Medium and Heavy Trucks in Turkey

SUMMARY

Medium and Heavy Trucks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The medium and heavy trucks market includes commercial vehicles (CVs), buses and coaches (BCs), heavy commercial vehicles (HCVs) and heavy buses and coaches (HBCs). CVs and BCs weigh 3.51 to 16 tonnes and include pick-ups and vans where they fall into this weight range. HCVs and HBCs weigh over 16 tonnes; the converted trucks and buses are excluded. The market volume include the number of newly registered vehicle in any given year. The market value is calculated in terms of average manufacturer selling price (MSP) against market volume, and excludes all taxes and levies. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates.

The Turkish medium and heavy trucks market had total revenues of \$0.9bn in 2019, representing a compound annual rate of change (CARC) of -5% between 2015 and 2019.

Market consumption volumes declined with a CARC of -7.9% between 2015 and 2019, to reach a total of 41.2 thousand units in 2019.

The market's decline was due to high fuel prices and the need for personalization, as this market is highly price sensitive.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Turkey

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey medium & heavy trucks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey medium & heavy trucks market by value in 2019?

What will be the size of the Turkey medium & heavy trucks market in 2024?

What factors are affecting the strength of competition in the Turkey medium & heavy trucks market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's medium & heavy trucks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Has there been any recent M&A activity?

8 COMPANY PROFILES

8.1. Daimler AG

8.2. Isuzu Motors Limited

8.3. Volkswagen AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Turkey medium & heavy trucks market value: \$ billion, 2015-19
- Table 2: Turkey medium & heavy trucks market volume: thousand units, 2015-19
- Table 3: Turkey medium & heavy trucks market category segmentation: thousand units, 2019
- Table 4: Turkey medium & heavy trucks market geography segmentation: \$ billion, 2019
- Table 5: Turkey medium & heavy trucks market value forecast: \$ billion, 2019-24
- Table 6: Turkey medium & heavy trucks market volume forecast: thousand units, 2019-24
- Table 7: Daimler AG: key facts
- Table 8: Daimler AG: Annual Financial Ratios
- Table 9: Daimler AG: Key Employees
- Table 10: Daimler AG: Key Employees Continued
- Table 11: Isuzu Motors Limited: key facts
- Table 12: Isuzu Motors Limited: Annual Financial Ratios
- Table 13: Isuzu Motors Limited: Key Employees
- Table 14: Isuzu Motors Limited: Key Employees Continued
- Table 15: Volkswagen AG: key facts
- Table 16: Volkswagen AG: Annual Financial Ratios
- Table 17: Volkswagen AG: Annual Financial Ratios (Continued)
- Table 18: Volkswagen AG: Key Employees
- Table 19: Volkswagen AG: Key Employees Continued
- Table 20: Turkey size of population (million), 2015-19
- Table 21: Turkey gdp (constant 2005 prices, \$ billion), 2015-19
- Table 22: Turkey gdp (current prices, \$ billion), 2015-19
- Table 23: Turkey inflation, 2015-19
- Table 24: Turkey consumer price index (absolute), 2015-19
- Table 25: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey medium & heavy trucks market value: \$ billion, 2015-19

Figure 2: Turkey medium & heavy trucks market volume: thousand units, 2015-19

Figure 3: Turkey medium & heavy trucks market category segmentation: % share, by volume, 2019

Figure 4: Turkey medium & heavy trucks market geography segmentation: % share, by value, 2019

Figure 5: Turkey medium & heavy trucks market value forecast: \$ billion, 2019-24

Figure 6: Turkey medium & heavy trucks market volume forecast: thousand units, 2019-24

Figure 7: Forces driving competition in the medium & heavy trucks market in Turkey, 2019

Figure 8: Drivers of buyer power in the medium & heavy trucks market in Turkey, 2019

Figure 9: Drivers of supplier power in the medium & heavy trucks market in Turkey, 2019

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in Turkey, 2019

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in Turkey, 2019

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in Turkey, 2019

I would like to order

Product name: Medium and Heavy Trucks in Turkey

Product link: <https://marketpublishers.com/r/MF7CF2EE69EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF7CF2EE69EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970