

Medium & Heavy Trucks in France

<https://marketpublishers.com/r/MBE011819318EN.html>

Date: April 2024

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: MBE011819318EN

Abstracts

Medium & Heavy Trucks in France

Summary

Medium & Heavy Trucks in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The medium and heavy trucks market includes commercial vehicles (CV), buses and coaches (BC), heavy commercial vehicles (HCV), and heavy buses and coaches (HBCs).

The French medium & heavy trucks market recorded revenues of \$4.9 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.7% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 1.9% between 2018 and 2023, to reach a total of 54.7 thousand units in 2023.

The growth of the French medium & heavy trucks market in 2023 is propelled by the expansion of the transportation industry and concurrent infrastructure development. As the transportation sector experiences steady growth, fueled by increased demand for the movement of goods and people, there arises a corresponding need for robust transportation solutions, including medium and heavy trucks, to support these activities efficiently. For instance, according to

MarketLine, the French road transportation services industry stood at \$52.4 billion in 2023, an increase of 4.2% from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the medium & heavy trucks market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in France

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France medium & heavy trucks market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the France medium & heavy trucks market by value in 2023?

What will be the size of the France medium & heavy trucks market in 2028?

What factors are affecting the strength of competition in the France medium & heavy trucks market?

How has the market performed over the last five years?

How large is France's medium & heavy trucks market in relation to its regional counterparts?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What have been the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Volkswagen AG
- 8.2. Daimler Financial Services AG
- 8.3. CNH Industrial NV
- 8.4. AB Volvo

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France medium & heavy trucks market value: \$ billion, 2018-23

Table 2: France medium & heavy trucks market volume: thousand units, 2018-23

Table 3: France medium & heavy trucks market category segmentation: % share, by volume, 2018-2023

Table 4: France medium & heavy trucks market category segmentation: thousand units, 2018-2023

Table 5: France medium & heavy trucks market geography segmentation: \$ billion, 2023

Table 6: France medium & heavy trucks market value forecast: \$ billion, 2023-28

Table 7: France medium & heavy trucks market volume forecast: thousand units, 2023-28

Table 8: Volkswagen AG: key facts

Table 9: Volkswagen AG: Annual Financial Ratios

Table 10: Volkswagen AG: Key Employees

Table 11: Volkswagen AG: Key Employees Continued

Table 12: Volkswagen AG: Key Employees Continued

Table 13: Daimler Financial Services AG: key facts

Table 14: Daimler Financial Services AG: Key Employees

Table 15: CNH Industrial NV: key facts

Table 16: CNH Industrial NV: Annual Financial Ratios

Table 17: CNH Industrial NV: Key Employees

Table 18: CNH Industrial NV: Key Employees Continued

Table 19: AB Volvo: key facts

Table 20: AB Volvo: Annual Financial Ratios

Table 21: AB Volvo: Key Employees

Table 22: AB Volvo: Key Employees Continued

Table 23: France size of population (million), 2019-23

Table 24: France gdp (constant 2005 prices, \$ billion), 2019-23

Table 25: France gdp (current prices, \$ billion), 2019-23

Table 26: France inflation, 2019-23

Table 27: France consumer price index (absolute), 2019-23

Table 28: France exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: France medium & heavy trucks market value: \$ billion, 2018-23

Figure 2: France medium & heavy trucks market volume: thousand units, 2018-23

Figure 3: France medium & heavy trucks market category segmentation: thousand units, 2018-2023

Figure 4: France medium & heavy trucks market geography segmentation: % share, by value, 2023

Figure 5: France medium & heavy trucks market value forecast: \$ billion, 2023-28

Figure 6: France medium & heavy trucks market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the medium & heavy trucks market in France, 2023

Figure 8: Drivers of buyer power in the medium & heavy trucks market in France, 2023

Figure 9: Drivers of supplier power in the medium & heavy trucks market in France, 2023

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in France, 2023

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in France, 2023

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in France, 2023

I would like to order

Product name: Medium & Heavy Trucks in France

Product link: <https://marketpublishers.com/r/MBE011819318EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MBE011819318EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970