

Medium & Heavy Trucks in Europe

<https://marketpublishers.com/r/M0B72FA55919EN.html>

Date: April 2024

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: M0B72FA55919EN

Abstracts

Medium & Heavy Trucks in Europe

Summary

Medium & Heavy Trucks in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The medium and heavy trucks market includes commercial vehicles (CV), buses and coaches (BC), heavy commercial vehicles (HCV), and heavy buses and coaches (HBCs).

The European medium & heavy trucks market recorded revenues of \$113.7 billion in 2023, representing a compound annual growth rate (CAGR) of 2.4% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.1% between 2018 and 2023, to reach a total of 1,186.5 thousand units in 2023.

The growth of the European medium & heavy trucks market is propelled by the expansion of the transportation industry and concurrent infrastructure development. As the transportation sector experiences steady growth, fueled by increased demand for the movement of goods and people, there arises a corresponding need for robust transportation solutions, including medium and

heavy trucks, to support these activities efficiently. For instance, according to MarketLine, the European road transportation services industry stood at \$457.6 billion in 2023, an increase of 4.6% from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the medium & heavy trucks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the medium & heavy trucks market in Europe

Leading company profiles reveal details of key medium & heavy trucks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe medium & heavy trucks market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe medium & heavy trucks market by value in 2023?

What will be the size of the Europe medium & heavy trucks market in 2028?

What factors are affecting the strength of competition in the Europe medium & heavy trucks market?

How has the market performed over the last five years?

Who are the top competitors in Europe's medium & heavy trucks market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What are the strategies of leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What have been the recent developments in the market?

8 APPENDIX

- 8.1. Methodology
- 8.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Europe medium & heavy trucks market value: \$ billion, 2018-23

Table 2: Europe medium & heavy trucks market volume: thousand units, 2018-23

Table 3: Europe medium & heavy trucks market category segmentation: % share, by volume, 2018-2023

Table 4: Europe medium & heavy trucks market category segmentation: thousand units, 2018-2023

Table 5: Europe medium & heavy trucks market geography segmentation: \$ billion, 2023

Table 6: Europe medium & heavy trucks market value forecast: \$ billion, 2023-28

Table 7: Europe medium & heavy trucks market volume forecast: thousand units, 2023-28

List Of Figures

LIST OF FIGURES

Figure 1: Europe medium & heavy trucks market value: \$ billion, 2018-23

Figure 2: Europe medium & heavy trucks market volume: thousand units, 2018-23

Figure 3: Europe medium & heavy trucks market category segmentation: thousand units, 2018-2023

Figure 4: Europe medium & heavy trucks market geography segmentation: % share, by value, 2023

Figure 5: Europe medium & heavy trucks market value forecast: \$ billion, 2023-28

Figure 6: Europe medium & heavy trucks market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the medium & heavy trucks market in Europe, 2023

Figure 8: Drivers of buyer power in the medium & heavy trucks market in Europe, 2023

Figure 9: Drivers of supplier power in the medium & heavy trucks market in Europe, 2023

Figure 10: Factors influencing the likelihood of new entrants in the medium & heavy trucks market in Europe, 2023

Figure 11: Factors influencing the threat of substitutes in the medium & heavy trucks market in Europe, 2023

Figure 12: Drivers of degree of rivalry in the medium & heavy trucks market in Europe, 2023

I would like to order

Product name: Medium & Heavy Trucks in Europe

Product link: <https://marketpublishers.com/r/M0B72FA55919EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M0B72FA55919EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970