

Media Global Group of Eight (G8) Industry Guide 2019-2028

<https://marketpublishers.com/r/M70E8879007EN.html>

Date: September 2024

Pages: 351

Price: US\$ 1,495.00 (Single User License)

ID: M70E8879007EN

Abstracts

Media Global Group of Eight (G8) Industry Guide 2019-2028

Summary

The G8 Media industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Key Highlights

The G8 countries contributed \$865.2 billion in 2023 to the global media industry, with a compound annual growth rate (CAGR) of -1.3% between 2019 and 2023. The G8 countries are expected to reach a value of \$1,013.4 billion in 2028, with a CAGR of 3.2% over the 2023-28 period.

Among the G8 nations, the US is the leading country in the media industry, with market revenues of \$520.5 billion in 2023. This was followed by Japan and the UK, with a value of \$105.6 and \$73.6 billion, respectively.

The US is expected to lead the media industry in the G8 nations with a value of \$598.5 billion in 2016, followed by Japan and the UK with expected values of \$125.6 and \$96.5 billion, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 media industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 media industry

Leading company profiles reveal details of key media industry players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 media industry with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Reasons to Buy

What was the size of the G8 media industry by value in 2023?

What will be the size of the G8 media industry in 2028?

What factors are affecting the strength of competition in the G8 media industry?

How has the industry performed over the last five years?

What are the main segments that make up the G8 media industry?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 GROUP OF EIGHT (G8) MEDIA

- 2.1. Industry Outlook

3 MEDIA IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MEDIA IN FRANCE

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 MEDIA IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 MEDIA IN ITALY

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

10 MACROECONOMIC INDICATORS

- 10.1. Country data

11 MEDIA IN JAPAN

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis

12 MACROECONOMIC INDICATORS

- 12.1. Country data

13 MEDIA IN RUSSIA

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

14 MACROECONOMIC INDICATORS

14.1. Country data

15 MEDIA IN THE UNITED KINGDOM

15.1. Market Overview

15.2. Market Data

15.3. Market Segmentation

15.4. Market outlook

15.5. Five forces analysis

16 MACROECONOMIC INDICATORS

16.1. Country data

17 MEDIA IN THE UNITED STATES

17.1. Market Overview

17.2. Market Data

17.3. Market Segmentation

17.4. Market outlook

17.5. Five forces analysis

18 MACROECONOMIC INDICATORS

18.1. Country data

19 COMPANY PROFILES

19.1. The Interpublic Group of Companies, Inc.

19.2. AT&T Inc

19.3. Bertelsmann SE & Co. KGaA

19.4. The Walt Disney Company

19.5. China Central Television

19.6. Penguin Random House LLC

- 19.7. Publicis Groupe SA
- 19.8. BT Group plc
- 19.9. Vivendi S.A.
- 19.10. Lagardere SA
- 19.11. Zweites Deutsches Fernsehen
- 19.12. WPP Plc
- 19.13. Australian Broadcasting Corp
- 19.14. Village Roadshow Ltd
- 19.15. News Corporation - bTV
- 19.16. Globo Comunicacao e Participacoes S.A.
- 19.17. Grupo Folha
- 19.18. Dentsu Group Inc.
- 19.19. BCE Inc.
- 19.20. Tencent Holdings Ltd
- 19.21. iQIYI Inc
- 19.22. Bilibili Inc
- 19.23. Zee Entertainment Enterprises Ltd
- 19.24. Disney Entertainment (India) Pvt Ltd
- 19.25. Sun TV Network Ltd
- 19.26. Network 18 Media & Investments Ltd
- 19.27. Kompas Gramedia Group
- 19.28. PT Media Nusantara Citra Tbk
- 19.29. RAI Radiotelevisione Italiana SpA
- 19.30. Arnoldo Mondadori Editore S.p.A.
- 19.31. Warner Bros. Discovery, Inc.
- 19.32. Nippon Television Holdings Inc
- 19.33. The Yomiuri Shimbun Group
- 19.34. Grupo Televisa S.A.B.
- 19.35. Planeta Corporacion SRL
- 19.36. Nederlandse Publieke Omroep
- 19.37. Universal Music Group NV
- 19.38. Mosfilm Film Group
- 19.39. JSC Gazprom Media Holding
- 19.40. Danish Broadcasting Corporation
- 19.41. Bonnier Group AB
- 19.42. Nordisk Film AS
- 19.43. MediaCorp Pte Ltd
- 19.44. SPH Media Ltd
- 19.45. MultiChoice Group Ltd

- 19.46. Cheil Worldwide Inc
- 19.47. Korean Broadcasting System
- 19.48. Woongjin ThinkBig Co., Ltd.
- 19.49. Atresmedia Corporacion de Medios de Comunicacion SA
- 19.50. Turkish Radio and Television Corporation
- 19.51. News Corp
- 19.52. British Broadcasting Corporation

20 APPENDIX

- 20.1. Methodology
- 20.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: G8 media industry, revenue(\$bn), 2019-28
- Table 2: G8 media industry, revenue by country (\$bn), 2019-23
- Table 3: G8 media industry forecast, revenue by country (\$bn), 2023-28
- Table 4: Canada media industry value: \$ billion, 2018-23
- Table 5: Canada media industry category segmentation: % share, by value, 2018-23
- Table 6: Canada media industry category segmentation: \$ billion, 2018-23
- Table 7: Canada media industry geography segmentation: \$ billion, 2023
- Table 8: Canada media industry value forecast: \$ billion, 2023-28
- Table 9: Canada Size of Population (million), 2019-23
- Table 10: Canada real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 11: Canada GDP (Current Prices, \$ Billion), 2019-23
- Table 12: Canada Inflation, 2019-23
- Table 13: Canada Consumer Price Index (Absolute), 2019-23
- Table 14: Canada exchange rate, 2018-23
- Table 15: France media industry value: \$ billion, 2018-23
- Table 16: France media industry category segmentation: % share, by value, 2018-23
- Table 17: France media industry category segmentation: \$ billion, 2018-23
- Table 18: France media industry geography segmentation: \$ billion, 2023
- Table 19: France media industry value forecast: \$ billion, 2023-28
- Table 20: France Size of Population (million), 2019-23
- Table 21: France real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 22: France GDP (Current Prices, \$ Billion), 2019-23
- Table 23: France Inflation, 2019-23
- Table 24: France Consumer Price Index (Absolute), 2019-23
- Table 25: France exchange rate, 2018-23
- Table 26: Germany media industry value: \$ billion, 2018-23
- Table 27: Germany media industry category segmentation: % share, by value, 2018-23
- Table 28: Germany media industry category segmentation: \$ billion, 2018-23
- Table 29: Germany media industry geography segmentation: \$ billion, 2023
- Table 30: Germany media industry value forecast: \$ billion, 2023-28
- Table 31: Germany Size of Population (million), 2019-23
- Table 32: Germany real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 33: Germany GDP (Current Prices, \$ Billion), 2019-23
- Table 34: Germany Inflation, 2019-23
- Table 35: Germany Consumer Price Index (Absolute), 2019-23

- Table 36: Germany exchange rate, 2018-23
- Table 37: Italy media industry value: \$ billion, 2018-23
- Table 38: Italy media industry category segmentation: % share, by value, 2018-23
- Table 39: Italy media industry category segmentation: \$ billion, 2018-23
- Table 40: Italy media industry geography segmentation: \$ billion, 2023
- Table 41: Italy media industry value forecast: \$ billion, 2023-28
- Table 42: Italy Size of Population (million), 2019-23
- Table 43: Italy real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 44: Italy GDP (Current Prices, \$ Billion), 2019-23
- Table 45: Italy Inflation, 2019-23
- Table 46: Italy Consumer Price Index (Absolute), 2019-23
- Table 47: Italy exchange rate, 2018-23
- Table 48: Japan media industry value: \$ billion, 2018-23
- Table 49: Japan media industry category segmentation: % share, by value, 2018-23
- Table 50: Japan media industry category segmentation: \$ billion, 2018-23
- Table 51: Japan media industry geography segmentation: \$ billion, 2023
- Table 52: Japan media industry value forecast: \$ billion, 2023-28
- Table 53: Japan Size of Population (million), 2019-23
- Table 54: Japan real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 55: Japan GDP (Current Prices, \$ Billion), 2019-23
- Table 56: Japan Inflation, 2019-23
- Table 57: Japan Consumer Price Index (Absolute), 2019-23
- Table 58: Japan exchange rate, 2018-23
- Table 59: Russia media industry value: \$ billion, 2018-23
- Table 60: Russia media industry category segmentation: % share, by value, 2018-23
- Table 61: Russia media industry category segmentation: \$ billion, 2018-23
- Table 62: Russia media industry geography segmentation: \$ billion, 2023
- Table 63: Russia media industry value forecast: \$ billion, 2023-28
- Table 64: Russia Size of Population (million), 2019-23
- Table 65: Russia real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 66: Russia GDP (Current Prices, \$ Billion), 2019-23
- Table 67: Russia Inflation, 2019-23
- Table 68: Russia Consumer Price Index (Absolute), 2019-23
- Table 69: Russia exchange rate, 2018-23
- Table 70: United Kingdom media industry value: \$ billion, 2018-23
- Table 71: United Kingdom media industry category segmentation: % share, by value, 2018-23
- Table 72: United Kingdom media industry category segmentation: \$ billion, 2018-23
- Table 73: United Kingdom media industry geography segmentation: \$ billion, 2023

- Table 74: United Kingdom media industry value forecast: \$ billion, 2023-28
- Table 75: United Kingdom Size of Population (million), 2019-23
- Table 76: United Kingdom real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 77: United Kingdom GDP (Current Prices, \$ Billion), 2019-23
- Table 78: United Kingdom Inflation, 2019-23
- Table 79: United Kingdom Consumer Price Index (Absolute), 2019-23
- Table 80: United Kingdom exchange rate, 2018-23
- Table 81: United States media industry value: \$ billion, 2018-23
- Table 82: United States media industry category segmentation: % share, by value, 2018-23
- Table 83: United States media industry category segmentation: \$ billion, 2018-23
- Table 84: United States media industry geography segmentation: \$ billion, 2023
- Table 85: United States media industry value forecast: \$ billion, 2023-28
- Table 86: United States Size of Population (million), 2019-23
- Table 87: United States real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 88: United States GDP (Current Prices, \$ Billion), 2019-23
- Table 89: United States Inflation, 2019-23
- Table 90: United States Consumer Price Index (Absolute), 2019-23
- Table 91: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: G8 media industry, revenue(\$bn), 2019-28

Figure 2: G8 Media industry, revenue by country (%), 2023

Figure 3: G8 media industry, revenue by country (\$bn), 2019-23

Figure 4: G8 media industry forecast, revenue by country (\$bn), 2023-28

Figure 5: Canada media industry value: \$ billion, 2018-23

Figure 6: Canada media industry category segmentation: \$ billion, 2018-23

Figure 7: Canada media industry geography segmentation: % share, by value, 2023

Figure 8: Canada media industry value forecast: \$ billion, 2023-28

Figure 9: Forces driving competition in the media industry in Canada, 2023

Figure 10: Drivers of buyer power in the media industry in Canada, 2023

Figure 11: Drivers of supplier power in the media industry in Canada, 2023

Figure 12: Factors influencing the likelihood of new entrants in the media industry in Canada, 2023

Figure 13: Factors influencing the threat of substitutes in the media industry in Canada, 2023

Figure 14: Drivers of degree of rivalry in the media industry in Canada, 2023

Figure 15: France media industry value: \$ billion, 2018-23

Figure 16: France media industry category segmentation: \$ billion, 2018-23

Figure 17: France media industry geography segmentation: % share, by value, 2023

Figure 18: France media industry value forecast: \$ billion, 2023-28

Figure 19: Forces driving competition in the media industry in France, 2023

Figure 20: Drivers of buyer power in the media industry in France, 2023

Figure 21: Drivers of supplier power in the media industry in France, 2023

Figure 22: Factors influencing the likelihood of new entrants in the media industry in France, 2023

Figure 23: Factors influencing the threat of substitutes in the media industry in France, 2023

Figure 24: Drivers of degree of rivalry in the media industry in France, 2023

Figure 25: Germany media industry value: \$ billion, 2018-23

Figure 26: Germany media industry category segmentation: \$ billion, 2018-23

Figure 27: Germany media industry geography segmentation: % share, by value, 2023

Figure 28: Germany media industry value forecast: \$ billion, 2023-28

Figure 29: Forces driving competition in the media industry in Germany, 2023

Figure 30: Drivers of buyer power in the media industry in Germany, 2023

Figure 31: Drivers of supplier power in the media industry in Germany, 2023

Figure 32: Factors influencing the likelihood of new entrants in the media industry in Germany, 2023

Figure 33: Factors influencing the threat of substitutes in the media industry in Germany, 2023

Figure 34: Drivers of degree of rivalry in the media industry in Germany, 2023

Figure 35: Italy media industry value: \$ billion, 2018-23

Figure 36: Italy media industry category segmentation: \$ billion, 2018-23

Figure 37: Italy media industry geography segmentation: % share, by value, 2023

Figure 38: Italy media industry value forecast: \$ billion, 2023-28

Figure 39: Forces driving competition in the media industry in Italy, 2023

Figure 40: Drivers of buyer power in the media industry in Italy, 2023

Figure 41: Drivers of supplier power in the media industry in Italy, 2023

Figure 42: Factors influencing the likelihood of new entrants in the media industry in Italy, 2023

Figure 43: Factors influencing the threat of substitutes in the media industry in Italy, 2023

Figure 44: Drivers of degree of rivalry in the media industry in Italy, 2023

Figure 45: Japan media industry value: \$ billion, 2018-23

Figure 46: Japan media industry category segmentation: \$ billion, 2018-23

Figure 47: Japan media industry geography segmentation: % share, by value, 2023

Figure 48: Japan media industry value forecast: \$ billion, 2023-28

Figure 49: Forces driving competition in the media industry in Japan, 2023

Figure 50: Drivers of buyer power in the media industry in Japan, 2023

Figure 51: Drivers of supplier power in the media industry in Japan, 2023

Figure 52: Factors influencing the likelihood of new entrants in the media industry in Japan, 2023

Figure 53: Factors influencing the threat of substitutes in the media industry in Japan, 2023

Figure 54: Drivers of degree of rivalry in the media industry in Japan, 2023

Figure 55: Russia media industry value: \$ billion, 2018-23

Figure 56: Russia media industry category segmentation: \$ billion, 2018-23

Figure 57: Russia media industry geography segmentation: % share, by value, 2023

Figure 58: Russia media industry value forecast: \$ billion, 2023-28

Figure 59: Forces driving competition in the media industry in Russia, 2023

Figure 60: Drivers of buyer power in the media industry in Russia, 2023

Figure 61: Drivers of supplier power in the media industry in Russia, 2023

Figure 62: Factors influencing the likelihood of new entrants in the media industry in Russia, 2023

Figure 63: Factors influencing the threat of substitutes in the media industry in Russia,

2023

Figure 64: Drivers of degree of rivalry in the media industry in Russia, 2023

Figure 65: United Kingdom media industry value: \$ billion, 2018-23

Figure 66: United Kingdom media industry category segmentation: \$ billion, 2018-23

Figure 67: United Kingdom media industry geography segmentation: % share, by value, 2023

Figure 68: United Kingdom media industry value forecast: \$ billion, 2023-28

Figure 69: Forces driving competition in the media industry in the United Kingdom, 2023

Figure 70: Drivers of buyer power in the media industry in the United Kingdom, 2023

Figure 71: Drivers of supplier power in the media industry in the United Kingdom, 2023

Figure 72: Factors influencing the likelihood of new entrants in the media industry in the United Kingdom, 2023

Figure 73: Factors influencing the threat of substitutes in the media industry in the United Kingdom, 2023

Figure 74: Drivers of degree of rivalry in the media industry in the United Kingdom, 2023

Figure 75: United States media industry value: \$ billion, 2018-23

Figure 76: United States media industry category segmentation: \$ billion, 2018-23

Figure 77: United States media industry geography segmentation: % share, by value, 2023

Figure 78: United States media industry value forecast: \$ billion, 2023-28

Figure 79: Forces driving competition in the media industry in the United States, 2023

Figure 80: Drivers of buyer power in the media industry in the United States, 2023

Figure 81: Drivers of supplier power in the media industry in the United States, 2023

Figure 82: Factors influencing the likelihood of new entrants in the media industry in the United States, 2023

Figure 83: Factors influencing the threat of substitutes in the media industry in the United States, 2023

Figure 84: Drivers of degree of rivalry in the media industry in the United States, 2023

I would like to order

Product name: Media Global Group of Eight (G8) Industry Guide 2019-2028

Product link: <https://marketpublishers.com/r/M70E8879007EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M70E8879007EN.html>