

MediaMarktSaturn Retail Group - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/MF490E0C908EN.html>

Date: November 2020

Pages: 41

Price: US\$ 175.00 (Single User License)

ID: MF490E0C908EN

Abstracts

MediaMarktSaturn Retail Group - Strategy, SWOT and Corporate Finance Report

Summary

MediaMarktSaturn Retail Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

MediaMarktSaturn Retail Group (MediaMarktSaturn), a subsidiary of Ceconomy AG, is a retailer of consumer electronics and related services. The company's product portfolio includes consumer electronics, electrical household, garden appliances, sports and fitness appliances, and books and media. It provides daily competitive price details of leading brands through iBood platform. The company markets its products under Ok, KOENIC, PEAQ, Saturn, MediaMarkt, and ISY brand names. It also provides extended warranties, delivery and installation, deals and discounts, personal advice, trial and while-you-wait smartphone repair services. The company operates stores under MediaMarkt and Saturn banners in Europe. It sells products through online stores and mobile apps operated by MediaMarkt, Saturn and own brands. MediaMarktSaturn is headquartered in Ingolstadt, Bavaria, Germany.

Scope

Detailed information on MediaMarktSaturn Retail Group required for business

and competitor intelligence needs

A study of the major internal and external factors affecting MediaMarktSaturn Retail Group in the form of a SWOT analysis

An in-depth view of the business model of MediaMarktSaturn Retail Group including a breakdown and examination of key business segments

Intelligence on MediaMarktSaturn Retail Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about MediaMarktSaturn Retail Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of MediaMarktSaturn Retail Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess MediaMarktSaturn Retail Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on MediaMarktSaturn Retail Group's business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

MediaMarktSaturn Retail Group: Company Overview
MediaMarktSaturn Retail Group: Overview and Key Facts
MediaMarktSaturn Retail Group: Overview
MediaMarktSaturn Retail Group: Key Facts
MediaMarktSaturn Retail Group: Key Employees
MediaMarktSaturn Retail Group: Key Employee Biographies
MediaMarktSaturn Retail Group: Major Products and Services
MediaMarktSaturn Retail Group: Company History
MediaMarktSaturn Retail Group: Locations and Subsidiaries
MediaMarktSaturn Retail Group: Key Competitors
MediaMarktSaturn Retail Group: Company Analysis
MediaMarktSaturn Retail Group: Business Description
MediaMarktSaturn Retail Group: SWOT Analysis
MediaMarktSaturn Retail Group: SWOT Overview
MediaMarktSaturn Retail Group: Strengths
MediaMarktSaturn Retail Group: Weaknesses
MediaMarktSaturn Retail Group: Opportunities
MediaMarktSaturn Retail Group: Threats
MediaMarktSaturn Retail Group: Corporate Financial Deals Activity
MediaMarktSaturn Retail Group: Financial Deals Overview
MediaMarktSaturn Retail Group: Targets and Partners
MediaMarktSaturn Retail Group: Top Deals 2016 - 2020YTD*
MediaMarktSaturn Retail Group: Advisors
MediaMarktSaturn Retail Group: Top Legal Advisors
MediaMarktSaturn Retail Group: Mergers and Acquisitions
MediaMarktSaturn Retail Group: Partnership
MediaMarktSaturn Retail Group: Divestments
MediaMarktSaturn Retail Group: Recent Developments
MediaMarktSaturn Retail Group: News and Events Summary
MediaMarktSaturn Retail Group: Business Expansion
MediaMarktSaturn Retail Group: Contracts
MediaMarktSaturn Retail Group: Corporate Governance
MediaMarktSaturn Retail Group: Corporate Social Responsibility
MediaMarktSaturn Retail Group: Financial Deals
MediaMarktSaturn Retail Group: Market Developments

MediaMarktSaturn Retail Group: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: MediaMarktSaturn Retail Group: Key Facts
Table 2: MediaMarktSaturn Retail Group: Key Employees
Table 3: MediaMarktSaturn Retail Group: Company History
Table 4: MediaMarktSaturn Retail Group: Locations and Subsidiaries
Table 5: MediaMarktSaturn Retail Group: Key Competitors
Table 6: MediaMarktSaturn Retail Group: Deal Activity by Deal Type - Volume (2016 - YTD*2020)
Table 7: MediaMarktSaturn Retail Group: M&A Average Deal Size - Value (US\$m)
Table 8: MediaMarktSaturn Retail Group: Targets and Partners
Table 9: MediaMarktSaturn Retail Group: Top Deals 2016 - 2020YTD*
Table 10: MediaMarktSaturn Retail Group: Legal Advisor Ranking by Value (US\$m)
Table 11: MediaMarktSaturn Retail Group: M&A Volume and Value Trend (2016 - YTD*2020)
Table 12: MediaMarktSaturn Retail Group: M&A Activity by Geography (2016 - YTD*2020)
Table 13: MediaMarktSaturn Retail Group: Partnership Volume and Value Trend (2016 - YTD*2020)
Table 14: MediaMarktSaturn Retail Group: Partnership Trend by Deal Type (2016 - YTD*2020)
Table 15: MediaMarktSaturn Retail Group: Divestments Volume and Value Trend (2016 - YTD*2020)
Table 16: MediaMarktSaturn Retail Group: Divestments by Geography (2016 - YTD*2020)
Table 17: MediaMarktSaturn Retail Group: News and Events Summary
Table 18: MediaMarktSaturn Retail Group: Business Expansion
Table 19: MediaMarktSaturn Retail Group: Contracts
Table 20: MediaMarktSaturn Retail Group: Corporate Governance
Table 21: MediaMarktSaturn Retail Group: Corporate Social Responsibility
Table 22: MediaMarktSaturn Retail Group: Financial Deals
Table 23: MediaMarktSaturn Retail Group: Market Developments
Table 24: MediaMarktSaturn Retail Group: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: MediaMarktSaturn Retail Group: Deal Activity by Deal Type - Volume (2016 - YTD*2020)

Figure 2: MediaMarktSaturn Retail Group: M&A Average Deal Size - Value (US\$m)

Figure 3: MediaMarktSaturn Retail Group: M&A Volume and Value Trend (2016 - YTD*2020)

Figure 4: MediaMarktSaturn Retail Group: M&A Activity by Geography (2016 - YTD*2020)

Figure 5: MediaMarktSaturn Retail Group: Partnership Volume and Value Trend (2016 - YTD*2020)

Figure 6: MediaMarktSaturn Retail Group: Partnership Trend by Deal Type (2016 - YTD*2020)

Figure 7: MediaMarktSaturn Retail Group: Divestments Volume and Value Trend (2016 - YTD*2020)

Figure 8: MediaMarktSaturn Retail Group: Divestments by Geography (2016 - YTD*2020)

I would like to order

Product name: MediaMarktSaturn Retail Group - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/MF490E0C908EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF490E0C908EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970