

# Media - Global Industry Leaders: Top 15 Company Financials Chartbooks

<https://marketpublishers.com/r/M419F98EA00EN.html>

Date: August 2017

Pages: 33

Price: US\$ 150.00 (Single User License)

ID: M419F98EA00EN

## Abstracts

Media - Global Industry Leaders: Top 15 Company Financials Chartbooks

### SUMMARY

In recent years technological innovation has revolutionized almost all markets and industries. This combined with growing political uncertainty, slumps in consumer demand and shifting growth rates in developing economies has thrust many industries and markets into a brave new world.

### KEY HIGHLIGHTS

The global media market has performed strongly in recent years, due primarily to rapid growth in Asia and South America.

In the future, market growth is expected to stagnate.

Alphabet leads the global market, generating approximately \$90bn in revenues in 2016.

### SCOPE

Details market value and revenue growth rates, both historically and forecast.

Identifies the largest and most important companies in the market.

Compares the growth, in revenue and net profits, of each company over time.

Reviews how successfully each company utilizes its employees.

Considers share prices and their relative fluctuation over time.

Provides a breakdown of each company's performance, reviewing revenue, profit, share prices and the most recent quarterly performance.

## **REASONS TO BUY**

What is the value of the market?

How has the value of the market changed historically?

How is the market forecast to perform in the future?

What are the leading companies in the market?

How does the performance of the leading companies compare?

How have their revenues and profits changed over time?

How does the share price growth of the leading companies compare?

How volatile are the share prices of the leading companies?

How has each leading company performed on a quarterly basis?

## Contents

Introduction  
Media Market Segmentation: Market Value  
Media Market Segmentation: Value Growth  
Top 15 Media companies: Revenue  
Top 15 Media companies: Revenue Growth  
Top 15 Media companies: Revenue & Net Profit  
Top 15 Media companies: Profit  
Top 15 Media companies: Net Profit Margin  
Top 15 Media companies: Revenue Per Employee  
Top 15 Media companies: Share Price  
Top 15 Media companies: Revenue vs. Debt  
Top 15 Media companies: Companies  
Appendix

## COMPANIES MENTIONED

Alphabet  
The Walt Disney Company  
Comcast  
21st Century Fox  
Facebook  
Bertelsmann  
Viacom  
CBS Corporation  
Baidu  
News Corp  
iHeart Media  
discovery Communications  
Yahoo  
Time Warner  
Microsoft

## I would like to order

Product name: Media - Global Industry Leaders: Top 15 Company Financials Chartbooks

Product link: <https://marketpublishers.com/r/M419F98EA00EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M419F98EA00EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970