

Media - European Industry Leaders: Top 15 Company Financials Chartbooks

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Abstracts

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SUMMARY

In recent years technological innovation has revolutionized almost all markets and industries. This combined with growing political uncertainty, slumps in consumer demand and shifting growth rates in developing economies has thrust many industries and markets into a brave new world.

KEY HIGHLIGHTS

The European media market has performed poorly in recent years, due primarily to stagnant levels of disposable income.

In the future, market growth is expected to stagnate.

Alphabet leads the European market, generating approximately \$90bn in revenues in 2016.

SCOPE

Details market value and revenue growth rates, both historically and forecast.

Identifies the largest and most important companies in the market.

Compares the growth, in revenue and net profits, of each company over time.

Reviews how successfully each company utilizes its employees.

Considers share prices and their relative fluctuation over time.

Provides a breakdown of each company's performance, reviewing revenue, profit, share prices and the most recent quarterly performance.

REASONS TO BUY

What is the value of the market?

How has the value of the market changed historically?

How is the market forecast to perform in the future?

What are the leading companies in the market?

How does the performance of the leading companies compare?

How have their revenues and profits changed over time?

How does the share price growth of the leading companies compare?

How volatile are the share prices of the leading companies?

How has each leading company performed on a quarterly basis?

Contents

Introduction
Media Market Segmentation: Market Value
Media Market Segmentation: Value Growth
Top 15 Media companies: Revenue
Top 15 Media companies: Revenue Growth
Top 15 Media companies: Revenue & Net Profit
Top 15 Media companies: Profit
Top 15 Media companies: Net Profit Margin
Top 15 Media companies: Revenue Per Employee
Top 15 Media companies: Share Price
Top 15 Media companies: Revenue vs. Debt
Top 15 Media companies: Companies
Appendix

COMPANIES MENTIONED

Alphabet
The Walt Disney Company
Bertelsmann
Vivendi
RELX Group
Pearson
Netflix
Nielsen Holdings
Wolters Kluwer
ITV
Mediaset
Axel Springer
ProSiebenSat
Grupo Clarin
Daily Mail & General Trust

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