

Media - Asia-Pacific Industry Leaders: Top 10 Company Financials Chartbooks

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Abstracts

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SUMMARY

In recent years technological innovation has revolutionized almost all markets and industries. This combined with growing political uncertainty, slumps in consumer demand and shifting growth rates in developing economies has thrust many industries and markets into a brave new world.

KEY HIGHLIGHTS

The Asia-Pacific media market has performed strongly in recent years, due primarily to rapid consumer demand growth as disposable incomes increase.

In the future, market growth is expected to stagnate.

Alphabet leads the Asia-Pacific market, generating approximately \$90bn in revenues in 2016.

SCOPE

Details market value and revenue growth rates, both historically and forecast.

Identifies the largest and most important companies in the market.

Compares the growth, in revenue and net profits, of each company over time.

Reviews how successfully each company utilizes its employees.

Considers share prices and their relative fluctuation over time.

Provides a breakdown of each company's performance, reviewing revenue, profit, share prices and the most recent quarterly performance.

REASONS TO BUY

What is the value of the market?

How has the value of the market changed historically?

How is the market forecast to perform in the future?

What are the leading companies in the market?

How does the performance of the leading companies compare?

How have their revenues and profits changed over time?

How does the share price growth of the leading companies compare?

How volatile are the share prices of the leading companies?

How has each leading company performed on a quarterly basis?

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Media Market Segmentation: Value Growth
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Tencent Holdings
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Shanghai Media Group
Fuji Media Holdings
Nintendo Company
Phoenix Publishing & Media Group
Tokyo Broadcasting System
Bandai Namco
Alphabet
Microsoft

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