

Meat and Livestock in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Meat & Livestock in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat and livestock market is defined as animals reared worldwide for consumption purposes.

The Chinese meat and livestock market had total revenues of \$163.7bn in 2020, representing a compound annual growth rate (CAGR) of 1.4% between 2016 and 2020.

Market production volumes declined with a compound annual rate of change (CARC) of -5.4% between 2016 and 2020, to reach a total of 61 million tonnes in 2020.

Government dietary guidelines in China have contributed to a slowdown in meat consumption in the country in recent years, with plans to reduce the amount of meat that citizens eat by 50% by 2030. This has had a negative impact on

production volumes.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat & livestock market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat & livestock market in China

Leading company profiles reveal details of key meat & livestock market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China meat & livestock market with five year forecasts

REASONS TO BUY

What was the size of the China meat & livestock market by value in 2020?

What will be the size of the China meat & livestock market in 2025?

What factors are affecting the strength of competition in the China meat & livestock market?

How has the market performed over the last five years?

What are the main segments that make up China's meat & livestock market?

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