

# Meat and Livestock in China - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Meat and Livestock in China - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Meat & Livestock in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The meat and livestock market is defined as animals reared worldwide for consumption purposes.

The Chinese meat and livestock market had total revenues of \$163.7bn in 2020, representing a compound annual growth rate (CAGR) of 1.4% between 2016 and 2020.

Market production volumes declined with a compound annual rate of change (CARC) of -5.4% between 2016 and 2020, to reach a total of 61 million tonnes in 2020.

Government dietary guidelines in China have contributed to a slowdown in meat consumption in the country in recent years, with plans to reduce the amount of meat that citizens eat by 50% by 2030. This has had a negative impact on

production volumes.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat & livestock market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat & livestock market in China

Leading company profiles reveal details of key meat & livestock market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China meat & livestock market with five year forecasts

## REASONS TO BUY

What was the size of the China meat & livestock market by value in 2020?

What will be the size of the China meat & livestock market in 2025?

What factors are affecting the strength of competition in the China meat & livestock market?

How has the market performed over the last five years?

What are the main segments that make up China's meat & livestock market?

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