

# Meat and Livestock in Germany

<https://marketpublishers.com/r/MEA46C47F1CEN.html>

Date: September 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: MEA46C47F1CEN

## Abstracts

Meat and Livestock in Germany

### SUMMARY

Meat & Livestock in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The meat and livestock market is defined as animals reared worldwide for consumption purposes.

The German meat and livestock market had total revenues of \$16.4bn in 2019, representing a compound annual growth rate (CAGR) of 0% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.8% between 2015 and 2019, to reach a total of 8.1 million tonnes in 2019.

German meat consumption has been on a steady decline since 2011, with the steepest drop occurring between 2015 and 2016, when it dropped to 59 kilograms per person from 60.6 per person.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat & livestock market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat & livestock market in Germany

Leading company profiles reveal details of key meat & livestock market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany meat & livestock market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany meat & livestock market by value in 2019?

What will be the size of the Germany meat & livestock market in 2024?

What factors are affecting the strength of competition in the Germany meat & livestock market?

How has the market performed over the last five years?

Who are the top competitors in Germany's meat & livestock market?

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### COMPANIES MENTIONED

Tonnies Lebensmittel GmbH & Co KG

Danish Crown Amba

VION N.V.

Westfleisch eG

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